



## **SPONSORSHIP OPPORTUNITIES**

**IFES Convention  
"It's About Change!"  
Paris, 25-28 June 2009**

**Be there - Be visible - Become a sponsor!**

Mark your calendars now: the IFES Convention will take place in Paris (France) from 25-28 June 2009.

As in previous years, participants will experience two days of thought provoking speakers and discussions on exhibition industry issues. Evening events featuring the very best of the French capital will be planned to offer you the ideal atmosphere for networking. An extended Social Programme will run from Sunday evening – Tuesday for those who wish to continue their stay.

IFES plans to attract again more than 150 participants from the exhibition industry throughout the world. This is a unique opportunity for your company to increase its visibility and promote your products at an international level. By sponsoring the IFES annual convention you will:

- Address the owners and top management of exhibition service companies directly.
- Have the opportunity to meet new customers and establish partners across Europe, America and our affiliated member countries in Africa and Asia.

Sign up to be an IFES Convention sponsor now!

**All Sponsors and Exhibitors get reduced rates for Convention Registrations.**

## 1) **Sponsorship Packages**

- a) **The Gold Sponsorship** is the most comprehensive tool to raise your visibility before and during the Convention. This sponsorship includes:
- Your logo on all preliminary mailings (printed and electronic) to all IFES contacts promoting the IFES Convention 2009 in Paris
  - Logo on all printed banners and stage materials used during the Convention
  - Acknowledgement in the Opening and Closing Ceremonies of the Convention
  - 2 Complimentary Convention Registrations
  - 2 Complimentary Gala Dinner Registrations
  - Logo on website homepage with link to your website
  - Sponsorship of one lunch during the Convention
  - Your choice of either: 3x2m space at the Convention Supplier Showcase (exhibit not included) and 1 minute pitch during Lunch hour in the Exhibit room OR
  - 20 minute speaking slot in the Plenary room to present your companies activities or initiatives for IFES (limited to 3 sponsors, allocated on a first come, first served basis)

### **Gold Sponsorship: 5.000 EUR**

- b) By being a **Silver Sponsor**, you will get the opportunity to raise your visibility before and during the Convention. This sponsorship includes:
- Logo on all preliminary mailings (printed and electronic) to all IFES contacts promoting the IFES Convention 2009 in Paris
  - Logo on all printed banners and stage materials during the Convention
  - 1 Complimentary Convention Registration
  - 1 Complimentary Gala Dinner Registration
  - Logo on webpage dedicated to the Convention with link to your website

- Sponsorship of one coffee-break during the Convention OR Sponsorship of one Session (company introduced as a sponsor and thanked at session opening)

**Silver Sponsorship: 2,500 EUR**

**2) Social Event / Networking Sponsorship**

Associate your logo with fun and entertainment! There will be only one sponsor per item! Your logo will be printed in the conference programme and added to our website's convention page. Brochures of your company can be displayed during the social event you decide to sponsor. Dinner sponsors receive two free tickets to invite guests.

Networking Lunch:	2000 EUR
Networking cocktails / breakfast:	1500 EUR
Social event dinner:	2000 EUR
Coffee break:	1000 EUR
Tour Sponsor:	1000 EUR

**3) Give away sponsorships (sponsor supplies material)**

<b>Conference bags:</b>	1700 EUR – Exclusive sponsorship
<b>Pens:</b>	1200 EUR – Exclusive sponsorship
<b>Notepads:</b>	1500 EUR – Exclusive sponsorship
<b>Company leaflet in conference bags (size A5 – 8 pages max.)</b>	1000 EUR – limited to four sponsors

**4) Exhibition and Supplier Showcase**

There is nothing better than exhibiting your products to convince business partners. Our industry knows that.

Why not book some exhibiting space?

**3x2 meters: 800 EUR**  
**6x2 meters: 1500 EUR**

- **NEW!** Exhibit space now includes a one-minute presentation of your company during lunch.
- Presentation sessions assigned on a first come, first served basis so sign now to get your preferred slot!

- Exhibit space only is provided, exhibitors should provide their own booth
- Exhibitors get reduced rates for their Convention Registrations

**Banners Only:**

- Do you need some extra visibility on a budget? Alternatively you can sign up for a banner presence at the show. Exhibitors should ship their own banner. The banners will be located in a specially designated stand.

*Banner space rental: 350 EUR*

<b>5) Communication Upgrades</b> <i>(sponsor supplies material)</i>
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Make sure the delegates know you'll be there by adding pre-show marketing to your sponsor or exhibit package

<b>Logo on future editions of the Newsletter (4 issues)</b>	300 EUR
Ad in future editions of the Newsletter (4 issues)	600 EUR
Logo on all future Convention Flyers and Communication	350 EUR
Ad in all future Convention Flyers and Communication	750 EUR
Banner on website pages dedicated to the Convention	750 EUR
Banner on website homepage	1,000 EUR
Personal email message sent to all registered attendees	1,000 EUR

*Logo in Newsletter and in promotional materials is included in the Gold and Silver Sponsor Packages.*

## IFES Convention Sponsorship Order Form

### 1) Sponsorship Package

<input type="checkbox"/>	ITEM	PRICE
<input type="checkbox"/>	Gold Sponsorship	5000 EUR
<input type="checkbox"/>	Silver Sponsorship	2500 EUR

### 2) Social Event / Networking Sponsorship

<input type="checkbox"/>	ITEM	PRICE
<input type="checkbox"/>	Networking Lunch	2000 EUR
<input type="checkbox"/>	Networking cocktail / breakfast	1500 EUR
<input type="checkbox"/>	Social event dinner	2000 EUR
<input type="checkbox"/>	Coffee break	1000 EUR
<input type="checkbox"/>	Tour Sponsor	1000 EUR

### 3) Give away sponsorships

<input type="checkbox"/>	ITEM	PRICE
<input type="checkbox"/>	Conference bags	1700 EUR
<input type="checkbox"/>	Pens	1200 EUR
<input type="checkbox"/>	Notepads	1500 EUR
<input type="checkbox"/>	Company leaflet in conference bags	1000 EUR

### 4) Exhibitors

<input type="checkbox"/>	ITEM	PRICE
<input type="checkbox"/>	Booth space 3 x 2m	800 EUR
<input type="checkbox"/>	Booth space 6 x 2m	1500 EUR
<input type="checkbox"/>	Banner stand (200x0.80m banner)	350 EUR

### 5) Communications Upgrades

<input type="checkbox"/>	ITEM	PRICE
<input type="checkbox"/>	Logo on future editions of the Newsletter (4 issues)	300 EUR
<input type="checkbox"/>	Ad in future editions of the Newsletter (4 issues)	600 EUR
<input type="checkbox"/>	Logo on all future Convention Flyers and Communication	350 EUR
<input type="checkbox"/>	Ad in all future Convention Flyers and Communication	750 EUR
<input type="checkbox"/>	Banner on website pages dedicated to the Convention	750 EUR
<input type="checkbox"/>	Banner on website homepage	1,000 EUR
<input type="checkbox"/>	Personal Email message sent to all registered Attendees	1,000 EUR

Please send the Sponsorship Form to [info@ifesnet.com](mailto:info@ifesnet.com).

For additional information, please call +32 2 627 01 63.

Name of Sponsor / Exhibitor:

Contact:

Address:

VAT number (if applicable):

Telephone:

E-mail address:

Please submit invoices to:

I hereby agree with the General Terms and Condition stated hereafter.

SIGNATURE:

DATE:

### **Terms and Conditions**

Prices are excluding VAT.

All logos, ads and website banners must be provided by the advertiser in an electronic format agreed in advance with IFES. They will only be displayed in publications and / or on the website after payment of the relevant invoice sent by IFES. Agreed orders cannot be cancelled and remain valid for the whole duration stated in the present form.

Stand exhibits, banners, labour, electric and delivery are the responsibility of each exhibitor. Reservation of exhibition space is only guaranteed upon receipt of payment by IFES. In case of cancellation after 1 May 2009 or no show the whole amount of the order remains payable to IFES. Building of the stand takes place on 25 June from 19:00 to 21:00 and dismantling takes place on 27 June from 14:00 – 16:00.

Please send the Sponsorship Form to [info@ifesnet.com](mailto:info@ifesnet.com).

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