



*sharing knowledge
global network
international collaboration*

1985 – 2010: 25 years!

(new logo proposal developed by Publiganda)



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IFES has 3 main focus areas:

- Representing the International Exhibition & Event Service industry and addressing its specific issues and development needs through our unique Global network of National Associations and Individual Company Members
- Providing and maintaining a communication network both online and in meetings so that all our members can stay in touch
- Supporting a business development network on Expopedia.net so that IFES Individual Company members are positioned to grow their international business



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Get involved!

- IFES members will be able to join working groups and committees.
- **These groups will all have two objectives:**
 1. To improve the performance and value of the organisation for its members
 2. To address key issues affecting your business and to represent the interests of the Exhibition & Event service industry



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- **The initial groups have already been defined: (chair persons)**
 - Planning and strategy (Koen Bogaert)
 - Membership (Leslie Zech)
 - Marketing & Business Development (Rajnikant Kedia)
 - National Associations (Birgit Hölzl-Zech)
 - Health & Safety / Rules & Regulations (N.N.)
 - Education (Marco Alvarez)
 - Environment & Sustainability (Sophie Chenel)
 - Statistics (N.N.)
 - Past Presidents Council (Larry Kulchawik)



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Change 2 :

- In the past the structure was very much organised by country
- From now on the structure shall be organised by profession
 - Designers, Architects (and Scenographers) for Exhibitions
 - Producers of Exhibition Services
 - Marketing Event Agencies
 - Producers of Event Services
 - National Associations

Task: Consolidation of new structure!!



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Change 3 :

- The statutes have been adopted to the new structure:
 - we now have a **Presidium** of 4 persons
 - we have a **Board of Directors**, consisting of the Presidium members plus the chairs of the committees
 - The **Presidium** consists of (officially from Jan. 1st, 2011)
 - ° President (Bruno Meissner)
 - ° Past-President (Moreno Zaccharelli)
 - ° Vice-President (Koen Bogaert)
 - ° Treasurer (Rob Beens)
- Task:** Encouraging new members from around the globe to get involved in the Committees to build a group of motivated people who will take over responsibility in IFES!!



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- **Representation on the international level**
- IFES is recognized as the international federation of exhibition and event services!
- We have high level contacts with the other players in the industry
 - UFI (Union des Foires International – exhibition organizers)
 - Emeca (federation of hall owners)
- They are also the speaking partner for all international organisations such as
 - the EU
 - other governmental organisations
- Who is going to defend the interests of our industry on the international level ?
- IFES has been since 1985 and will continue to do so!



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• The network

- Just another network? No!
- IFES brings together annually the key players in our industry.
 - ° You can learn from each other
sharing knowledge
 - ° You can work together
global collaboration

IFES gives you the opportunity to meet each other and enjoy all the benefits of these face to face contacts – which is the unique and essential quality of our profession:

Next Opportunity: EUROSHP 2011 in Düsseldorf/Germany
Other Events? Where to meet?

Task: Intensivating and Increasing the networking opportunities!



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- **Education / Statistics / Regulations / Health and Safety ...**

- IFES works on all kinds of matters that concern our members.
- IFES individual members will get direct information and direct access to these items.
 - ° Education Programms
 - ° Benchmarking studies e.g. local price comparisons and discount policies
 - ° Statistics e.g. how is the Exhibit Service sector performing? Where are the emerging markets?



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- **Virtual communication platforms**

- IFES online platforms give us the opportunity to be in permanent contact and to have all necessary information available as soon as it is released. IFES wants to play an important role in this virtual world.
- You will get the opportunity to be visible in two ways:

- **The IFES Partner Forum**

IFES maintains active groups on [LinkedIn](#) where all our members can share privileged information amongst our trusted partner network.

- **Expopedia.net**

- This is the global, publically accessible search engine where anyone (exhibitor, stand builder, designer) can find a local supplier for specific service in a specific location
- **IFES members will be visible both from our own website and with enhanced listings on Expopedia!**

- **More on EXPOPEDIA from Koen Bogaert**



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• **Virtual communication platforms**

Additional ideas and steps to be taken:

- Skype for communication between committees
- LinkedIn Platform on “FAQ’s on Exhibition and Events”
-your ideas??



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