

IFES, International Federation of Exhibition and Event Services



## IFES-Convention 2005

# "Riding the Wave of the Future"

27<sup>th</sup> -28<sup>th</sup> of June 2005, London



Brought to you in collaboration with:

the  
**exhibiting  
show**

ExCeL, London, 29 - 30 June 2005

IFES, International Federation of Exhibition and Event Services

Avenue Marcel Thiry 204, B-1200 Brussels, Belgium

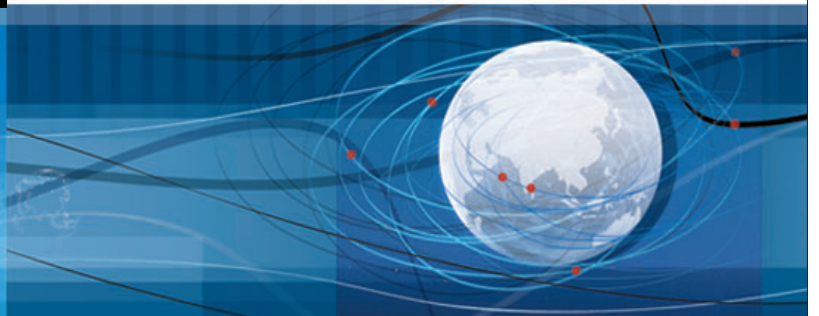
[www.ifesnet.com](http://www.ifesnet.com)

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## LONDON 2005



IFES invites you to the

## IFES-Convention 2005 "Riding the Wave of the Future"

27<sup>th</sup> -28<sup>th</sup> of June 2005, London

IFES welcomes you to London to share knowledge and "Ride the Wave of the Future".

This years' meeting is held in conjunction with London's Exhibiting Show – June 29-30, which is at the ExCel Centre, across from our hotel.

We hope you enjoy the thought-provoking speakers we have planned and join in on the discussions regarding exhibition industry issues. We also hope you can meet many of the representatives from 20 countries to share your similarities, and differences. Sharing Knowledge is our key objective.

Our event will also offer an opportunity to exhibit industry suppliers to share their state-of-the-art products and services at our supplier showcase. Please enjoy your stay in London. Thank you for being here!



*Larry Kulchavik*

**For more information, please contact:**

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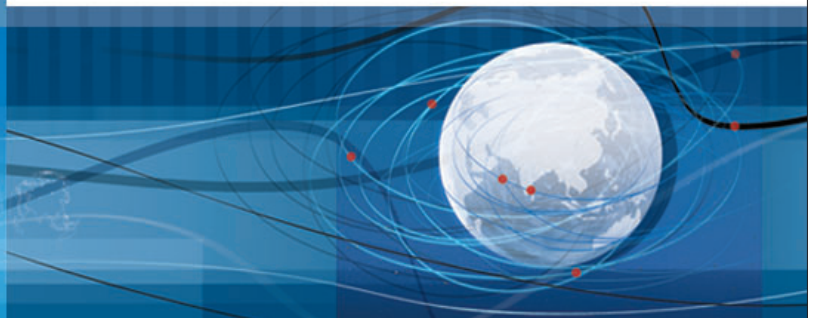
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## IFES-Convention 2005

### Programme overview

**Venue: London Crowne Plaza Hotel Docklands**

([www.crowneplazadocklands.co.uk](http://www.crowneplazadocklands.co.uk))

#### Monday 27th of June:

The supplier showcase will be running in parallel to the sessions from 9.15 am to 5 pm. The showcase will be situated at the Success Lounge - just outside the conference room.

9:15 am - 10:00 am

Registration with Coffee

10:00 am - 12 am

Annual General Meeting (Statutory decisions)

12:00 am - 1:15 pm

Lunch Break and registrations for Convention

1:15 pm - 1:30 pm

Larry Kulchawik- President - IFES  
Convention Opening- IFES vision and activities

1:30 pm - 2:30 pm

Doug Ducate- President - CEIR  
"Riding the Wave"

2:30 pm - 3:00 pm

Coffee Break

3:00 pm - 4:00 pm

Annabel Arden - Complicité Theater company  
"Perception is Reality-"

4:00 pm - 5:00 pm

Supplier showcase-

#### Social Programme:

5:30 pm

Bus tour of London

7:30 pm

Dinner at Papageno's

10:30 pm

Return to hotel



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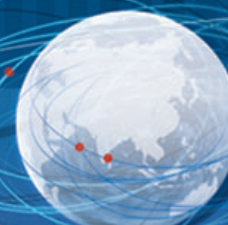
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## IFES-Convention 2005

### Programme overview

**Venue: London Crowne Plaza Hotel Docklands**

([www.crowneplazadocklands.co.uk](http://www.crowneplazadocklands.co.uk))

#### Tuesday 28th of June:

The supplier showcase will be running in parallel to the sessions from 9.15 am to 5 pm.  
The showcase will be situated at the Success Lounge - just outside the conference room.

9:00 am - 9:15 am	Registration with Coffee
9:15 am - 9:45 am	Bruno Meissner-Chairman Marketing Committee-IFES "IFES country survey- presentation"
9:45 am - 10:30 am	Leslie Zech- Chairman Membership board-IFES "New Member presentations"
10:30 am - 11:15 am	Michael Davies- University of London "History of the exhibition industry"
11:15 am - 11:30 am	Coffee Break
11:30 am - 12:15 pm	Simon Burton - UK Exhibiting Show "Builder or marketing partner"
12:15 pm - 1:30 pm	Lunch Break
1:30 pm - 3:00 pm	Interactive Workshop Round Table Discussions - Greatest barriers to industry growth - VAT situation in different member countries - clients expectations
3:00 pm - 3:30 pm	Coffee break
3:30 pm - 4:00 pm	Report from table leaders
4:00 pm - 4:15 pm	Presentation of Roger Taurant Award
4:00 pm - 5:00 pm	Closing of convention Supplier showcase

#### Social Programme:

6:00 pm	Departure to London Eye
7:30 pm	Dinner at Porter's
11:00 pm	Return to hotel

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A view of the London Eye!

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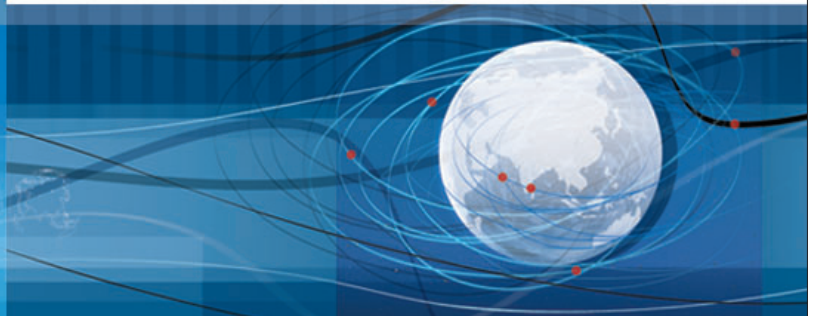
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## IFES-Convention 2005

### Programme overview

**Venue: ExCeL center**

([www.exhibition-conference-centre.co.uk](http://www.exhibition-conference-centre.co.uk))

**Wednesday 29th of June:**

9:30 am - 10:30 pm

Power Breakfast at ExCeL Centre  
Welcome speech by representative  
from House Parliament  
Briefing of Exhibiting Show

10:00 am - 4:00 pm

Visit the Exhibiting Show

6:00 pm

Exhibiting Show Party

**Thursday 30th of June:**

10:00 am - 4:00 pm

Visit the Exhibiting Show

4:00 pm

Relax Free time to enjoy London

**End of convention programme**



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