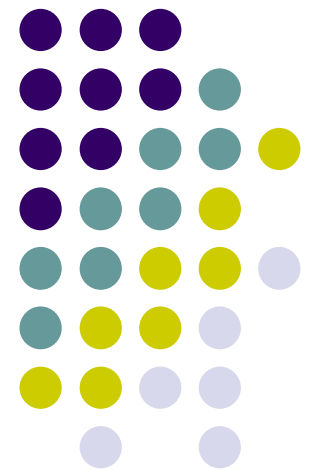


# eXpo Design System

your new reliable partner out in East Europe

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Voicu SFERDIANU  
Owner & General manager



# Agenda



- | Overview of the Exhibition Industry in Romania
- | eXpo Design System – who are we

# Romania



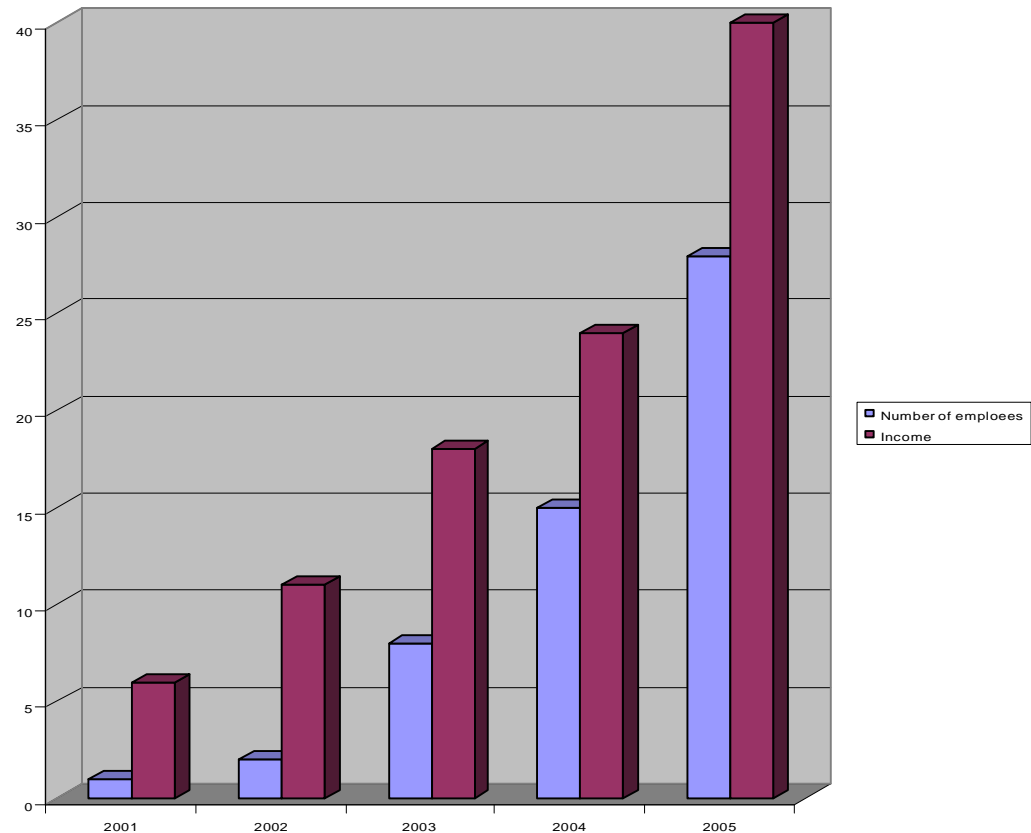
- | Great market of 23 mio. people
- | Emerging economy
- | Dynamic Exhibition Industry
- | Warm, welcoming inhabitants
- | Lovely natural landscapes



# eXpo Design System



- | Set in 2001
- | More than 11.000 sq.m. of custom designed, modular exhibits erected so far
- | Works in Romania and major European venues



# eXpo Design System

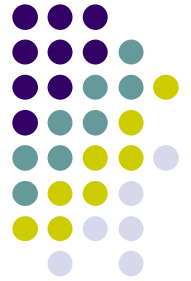


- | We target the high level market
- | We have got the main share of the custom-designed exhibits in Romania
- | We also have a good share of non-governmental exhibits abroad (look for partners)

# Goals for Next Period



- | Strategic undertakings
  - | Know-how transfer for non-system works
- | Other key efforts
  - | ERP implementation



# Summary

- | Your clients are, and will target Romania as an exhibiting destination
- | eXpo Design System is able to undertake the works
- | We need partners abroad to undertake our client's orders
- | Thanks