

IFES Convention 2004

Welcome to
Lithuania!

“Let’s go East and West – new opportunities in the global market”



This year’s IFES Convention from June, 24-26, will take place in Vilnius, the capital of Lithuania. Besides the Czech Republic and the Slovak Republic, Lithuania is the third IFES member from Eastern Europe. On the 1st of May 2004 these countries will join the EU and seven more: Estonia, Latvia, Poland, Hungary, Slovenia, Cyprus, Malta.

Five reasons why visiting this year’s IFES Convention:

- Get valuable information about the Eastern European market
- Realize new networking opportunities
- Visit companies who will present their services and products
- Learn about opportunities and chances of this part of the world
- Learn about the life and the culture of Lithuania and the other Baltic countries



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IFES Convention 2004

President's Message

**Welcome
to the IFES Convention 2004
in Vilnius, Lithuania
"Let's go East and West – new
opportunities in the global market"**



On the 1st of May 2004 ten new countries will join the EU. The motto of this year's convention symbolizes the development of the market – the globalisation. Companies from the East co-operate with Western companies and companies from the West co-operate with Eastern companies. They all have the same target – the best service for their customers.

We have to admit that we are now in a phase in which we scratch the bottom. But we cannot give up, let's turn it to something positive, let's use this momentary weak international market situation to tread new paths and possibilities.

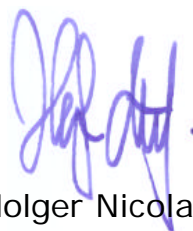
Our trade promotes worldwide connection and face-to-face communication. What would the industry do without us? We are the professionals with the necessary experience and the three dimension understanding to present new products during fair and event activities. I feel that we work in an exciting trade with a huge number of possibilities for the future.

Let's lift this task together in this severe global economical situation. IFES is the umbrella for today fourteen national associations, 1.400 companies and about 40.000 co-operators. Let's use the excellent opportunity for new contacts and co-operations, good conversations, new market-information and the exchange of experiences during this convention.

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Holger Nicolaysen
IFES President



IFES Convention 2004

Convention data & remarks

Accommodation & Convention



Reval Hotel Lietuva

Konstitucijos pr. 20 Vilnius 2600, Lithuania
 Phone: + 370 5 272 6272 Fax: + 370 5 272 6270
lietuva.sales@revalhotels.com

Reservation

Phone: + 370 5 272 6200 Fax: + 370 5 272 6210
 e-mail: sales@revalhotels.com

Hotel Prices From 86,- to 150,- € (see attached registration form for details)

Hotel check in / check out

Check in at the Reval Hotel Lietuva from 3 p.m.,
 check out until 12 p.m.

Convention fee

Participants Eastern Europe: 230,- EUR (no VAT)

IFES members: 280,- EUR (no VAT see form)

Non members: 330,- EUR (no VAT see form)

Beverage, lunches and dinner on 25th are included in the Convention fee. Breakfast is included in the hotel price. All other dinners and spouses programs have to be paid separately.

IFES Exhibition

Space for booth 450,- EUR (no VAT see form)

Space for display 250,- EUR (no VAT see form)

IFES Exhibition hours

Thursday - June 24th, 1:00 – 7:00 p.m.

Friday – June 25th, 9:30 – 6:30 p.m.

Convention language English

Name badge

You need to wear your name badge – it is required for admission to every convention event.

Registration hours

Thursday - June 24th, 6:00 – 7:00 p.m.

Friday - June 25th, 9:00 – 10:00 a.m.

Dressing for Vilnius

We encourage you to dress business casual for all meetings. The tour on Saturday shall be very casual.

Insurances Personal travel and health insurance is highly recommended

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IFES Convention 2004

Preliminary program

8:00 a.m. - 12:00 p.m.

10:30 a.m. - 12:00 p.m.

12:00 p.m. - 7:00 p.m.

Break
sponsored by

Here could
stand your logo

1:00 p.m. - 3:30 p.m.

3:30 p.m. - 4:00 p.m.

Break
sponsored by

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4:00 p.m. - 5:00 p.m.

5:00 p.m. - 6:00 p.m.

6:00 p.m. - 7:00 p.m.

Reception sponsored by

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7:30 p.m.

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Thursday – June, 24, 2004

IFES Exhibition: Exhibitor Set-Up

IFES presidium meeting

**IFES Exhibition in the networking
forum**

lunch snack from 12:00 – 1:00 p.m.

IFES board-meeting (invited delegates only)

Coffee Break in **IFES networking
forum with IFES Exhibition**

IFES AGM

Business relations to Lithuania

W. Seemann,

Director of the Vilnius Division
of VEREINS AND WESTBANK AG

**IFES get together and reception
in IFES Exhibition**

for IFES-members, IFES guests,
exhibitors

IFES dinner (optional)

at **ŽEMAICU SMUKLE** – a Lithuanian
style restaurant

(7:30 p.m. bus from the hotel)

IFES Convention 2004

Preliminary program

9:00 a.m. - 6:30 p.m.

10:00 a.m. - 10:15 a.m.

10:15 a.m. - 10:45 a.m.

10:45 a.m. - 11:15 a.m.

11:15 p.m. - 11:45 noon

11:45 p.m. – 12.15 p.m.

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Friday – June, 25, 2004 – Part I

IFES Exhibition is opened

Opening of IFES Convention

IFES President Holger Nicolaysen

Opening speech

Gediminas Miskinis

State Secretary of the Ministry for the economy of the republic of Lithuania

Russian exhibition industry

Igor Prudnikov

President of ROSINEX, Member of Exhibition Guild of the Moscow Chamber of Commerce and Industry and **Director of the Exhibition Department** of Moscow Chamber of Commerce and Industry

Belarussian exhibition industry

Vladimir Bulovickyi

General Director of the Exhibition Company **MINSKEXPO**, Member of International Union of Exhibition and Fairs for CIS and Baltic states

Development of the Eastern European exhibition industry

Dr. Hermann Kresse

CEO of **AUMA** Association of the German Trade Fair Industry

Representative of UFI, The Global Association of the Exhibition Industry, Paris, Vice-Chairman UFI Associations Committee

IFES Convention 2004



Friday – June, 25, 2004 – Part II

Lunch in IFES networking forum

12:15 p.m. - 1:30 p.m.

1:30 p.m. - 2:00 p.m.

Messe Düsseldorf:

Presentation of EuroShop 2005

Angelika Skornja

Project Manager EuroShop

Messe Düsseldorf

2:00 p.m. - 2:30 p.m.

Representative of Latvia

N.N.

2:15 p.m. - 2:45 p.m.

Representative of Ukraine

N.N.

2:45 p.m. - 3:45 p.m.

IFES country presentations Part I

(each country approx. 10 minutes)

3:45 p.m. - 4:45 p.m.

Coffee break in networking forum

Break
sponsored by



Handover to the new IFES President

Larry Kulchawik

4:45p.m. - 5:45 p.m.

IFES country presentations Part II

7:00 p.m.

IFES dinner in the Town Hall of Vilnius

(7:00 Bus from the hotel)

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Dinner
sponsored by

IDW GmbH

IFES Convention 2004

Preliminary program

10:00 a.m. - 1:00 p.m.

IDW GmbH

1:00 p.m. - 2:30 p.m.

2:30 p.m. - 5:30 p.m.

5:30 p.m.

IFES Exhibition



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Saturday – June, 26, 2004

Exploring Vilnius: guided bus tour through Vilnius and visit of the Vilnius Exhibition Centre

Visit of IDW GmbH, Vilnius

Lunch Break

Bus tour: around Vilnius and Trakai Castle

Reception and dinner in restaurant near Trakai Castle and Lake Galve

Sunday – June, 27, 2004

Departure or Participation in the journey to Latvia and Estonia

(More information www.ifesnet.com or info@ifesnet.com)

Don't miss the opportunity to help improve and enhance your company, products and brand name – participate in our IFES Exhibition!

Space for a booth 450 EUR (no VAT see form)

Space for a display 250 EUR (no VAT see form)

The Exhibition is open during the afternoon of June, 24, and the whole day of June, 25, 2004.

IFES Convention 2004

Information



VILNIUS - A WORLD HERITAGE CITY OF CULTURAL DIVERSITY

In 1323, Grand Duke Gediminas invited merchants and craftsmen from all over Europe to come and visit his new capital, and this is now the accepted date of the founding of Vilnius.

Built on the banks of the beautiful Neris River, Vilnius grew rapidly. The city became a large trade, industrial and cultural centre of Europe in the 16th century. Vilnius developed opening itself to the nations of East and West. Eventually, it became home for Polish, Russian, Tartar, and Jewish communities.

Vilnius of today boasts a startling array of grand, often stunning buildings. The Old Town, historical centre of Vilnius, is one of the largest in Eastern Europe (360 ha). The most valuable historic and cultural heritage is concentrated here. Because of its uniqueness, Vilnius Old Town was inscribed on the UNESCO World Heritage List. The buildings in the old town - there are about 1.500 of them - were built in a number of different centuries. Although Vilnius is often called a baroque city containing the finest examples of Baroque architecture north of Rome, here beautifully preserved examples of gothic, renaissance, and classical architecture await you.

Vilnius is not only streets with an air of ancient times and centuries-old traditions. Modern Vilnius is a dynamic, youthful capital of a country with excellent buildings and prospects. The city becomes a centre of culture and politics and of business as well. A lot has been accomplished in promoting Vilnius as the centre of tourism, conferences, exhibitions and entertainment.



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Preliminary program



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Spouses program

Please contact the registration counter during the Convention.

Vilnius Old Town walking tour

Discover Vilnius: The tour includes the most interesting sites of the Old Town, considered as the largest complex of this kind in Eastern Europe. In 1994 it was declared a World Heritage Site by UNESCO.

Price: 15,- € (minimum number of 15 participants is required)

Date: 24th of June, 2004, 2 p.m.

The Vilnius Cathedral

During this tour you will visit the Cathedral, the major Roman Catholic church of the country and the seat of the Cardinal of Lithuania.

Price: 15,- € (minimum number of 15 participants is required)

Date: 25th of June, 2004, 10 a.m.

A taste of Lithuanian History and Folklore

During this tour you will visit one of the most exquisite monuments of Baroque in Europe, the Pazaislis Convent Complex. The tour includes as well a visit of the Country Life Open Air Museum and an old Lithuania town.

Price: 50,- € (minimum number of 15 participants is required)

Date: 25th of June, 2004, 2 p.m.

IFES Convention 2004

Preliminary program



Thanks to our convention sponsors and exhibitors!

Dersé Exhibits, Chicago, USA

Ekspolinija, Vilnius, Lithuania

Speedfloor, Hoffmann
Dienstleistungen, Hannover,
Germany

IDW GmbH, Germany + Lithuania

Litexpo, Vilnius, Lithuania

Mero GmbH & Co. KG, Würzburg,
Germany

Messe Düsseldorf GmbH, Germany

Modul International GmbH, Neuss,
Germany

Nicolaysen Messedesign, Padborg,
Denmark

Pro Tent, Zürich, Switzerland

Visus Plenus, Vilnius, Lithuania

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