



World Summit 2017

Montpellier, La Grande-Motte

21–24 June 2017



Austria

facts and economy

Population

Population: 8.7 mill (4.2 mill employed)
including 1.3 mill foreign citizens (15.3% of
pop.),
migration background: 1.9 mill people (21.6%)

Vienna: 1.8 mill inhabitants

Graz: 283 tsd

Linz: 203 tsd

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Income

The average annual gross earnings of employed workers in full employment in Austria in 2014 amounted to € 31.234 (arithmetical mean).

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Economy

The Austrian economy grew by 1.5% in 2016.

GDP at current prices amounted to approximately €349.5 billion (+2.8% in real terms) in 2016. GDP per capita: € 35,476 in 2015; Concerning GDP/capita Austria is in the upper sector not only within the EU but world-wide (Statistik Austria).

The Austrian economic structure is mainly dominated by small and medium enterprises. Additionally, there are large international and innovative global players;

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- Tourism: 28.1 mill foreign visitors in 2016 with 102.8 mill overnight stays
- Industrial sectors (majority of goods exports):
 - Food industries
 - Machine and steel industry
 - Chemical and vehicle industry
 - Electric and electronic industry
 - Energy industry
 - Wood and paper industry

(Source: www.advantageaustria.org)

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Important Indicators

- economic upturn

	2014	2015	2016	2017	2018
Rate of change in %					
GDP, nominal	2.4	2.9	2.8	3.3	3.3
GDP, real	0.6	1.0	1.5	2.0	1.8

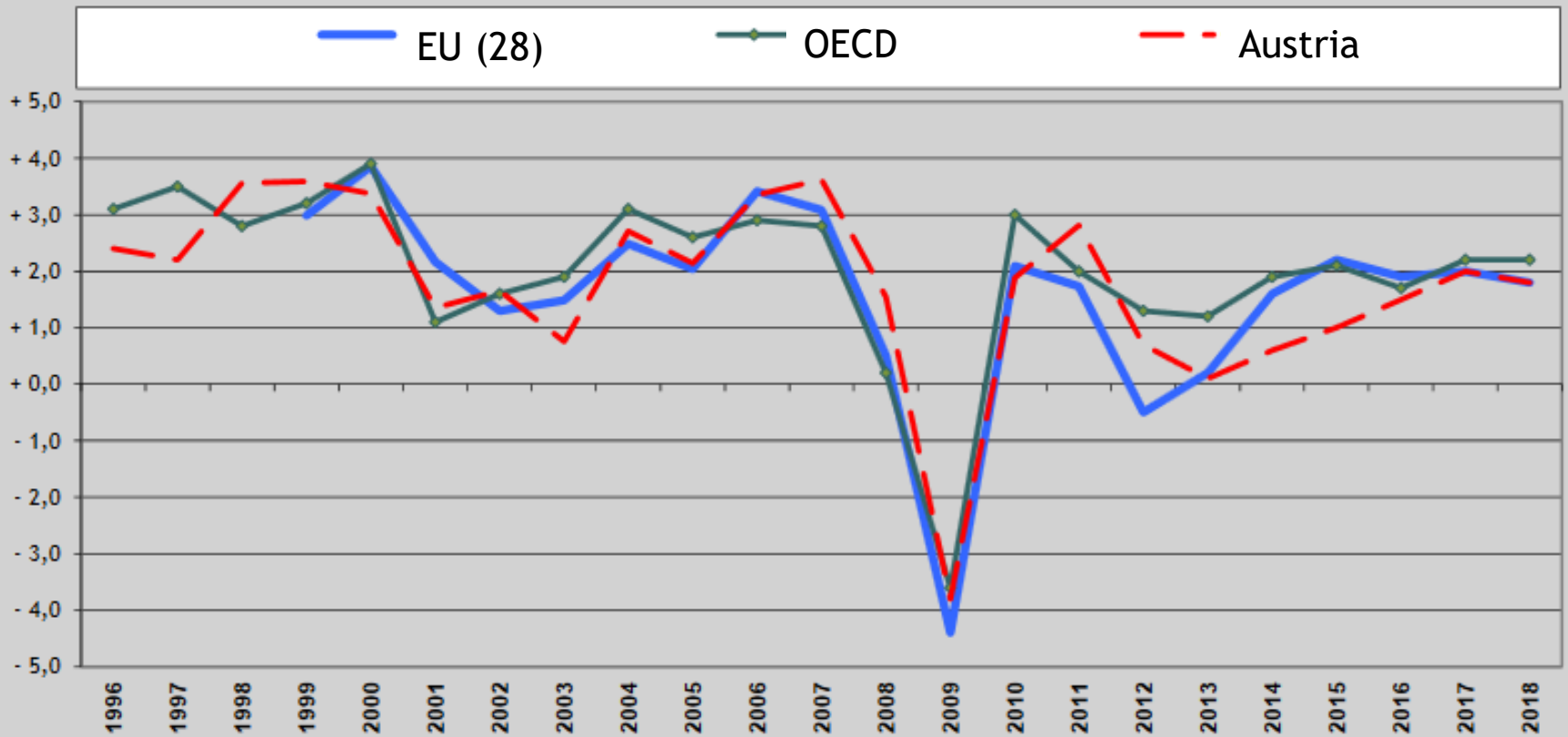
- GDP in billion EUR, 2016: 349,49

Source: Federal Ministry of Finance

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International Growth of the economy (1996-2018) Change of: GDP, real

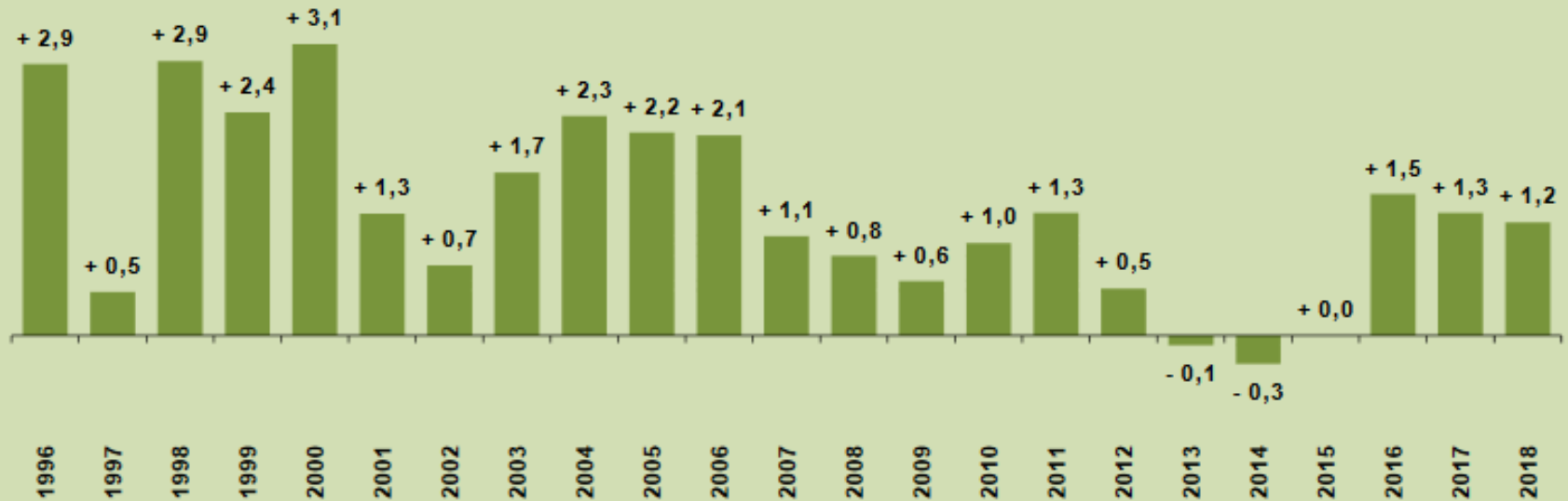


Source: Statistics Austria (STAT)
Recent Update: March 2017

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Private consumer expenditure (1996 - 2018) Real change in %



Source: Statistics Austria (STAT)
Recent Update: March 2017

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Foreign Trade

	2014	2015	2016	2017	2018
Rate of change in %					
Exports, real	2.3	3.6	1.7	3.6	3.4
Imports, real	1.3	3.4	2.8	3.3	3.0

Source: Federal Ministry of Finance
Recent Update: March 2017

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Employment Situation

	2014	2015	2016	2017	2018
Rate of change in %					
Employment *	0.7	1.0	1.6	1.6	1.3
Unemployment Rate (Eurostat in %)	5.6	5.7	6.0	5.9	5.9

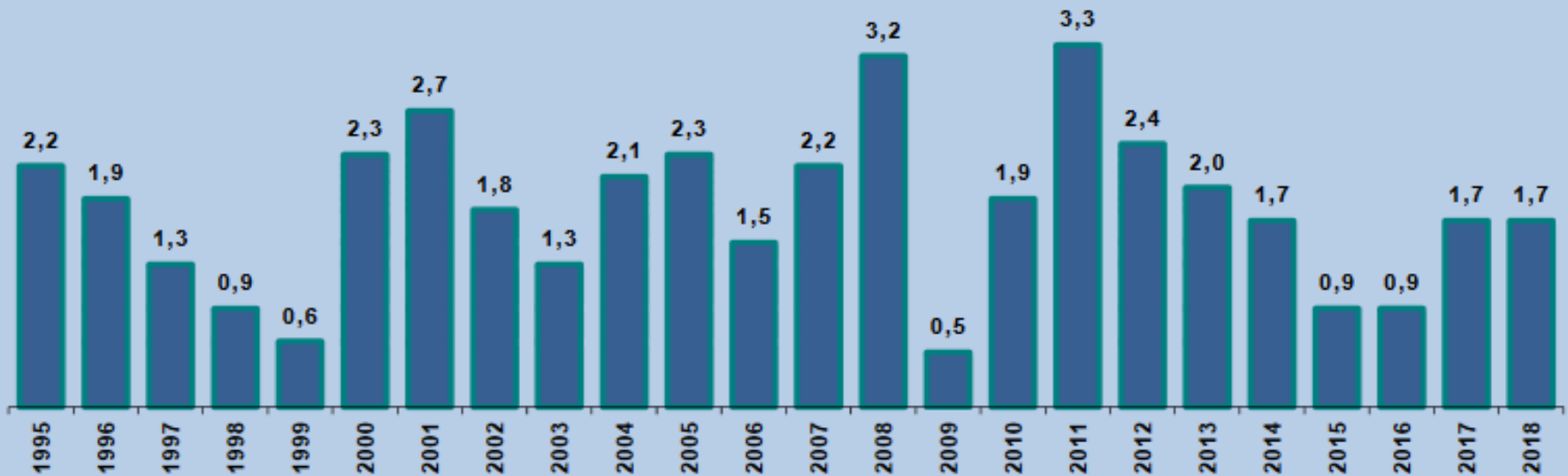
* Non self-employed without recipients of childcare benefits and without conscripts

Source: Federal Ministry of Finance
Recent Update: March 2017

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Rate of inflation 1995 - 2018 Change of the consumer price index in %



Source: Statistics Austria (STAT)
Recent Update: March 2017

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Environmental protection

- Environmental protection has become an increasingly important item on the Austrian social and economic policy agenda.
- Austria is one of the leading countries in Europe in the field of environmental policy. This was recognized by the OECD and EU commission
- In the fields of waste management, chemicals or air pollution the standards in force in Austria are very stringent by European comparison.

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Exhibition Market

- According to a study of I.M. Austria more than 36.000 exhibition stands were built in Austria (2015), in total over 900.000m² net exhibition space. Events und conventions not included in this number;
- Meetings industry: over 3.000 conventions in Austria, plus 6.000 company meetings (ECR 2016: 27.000 pax, over 40.000 total), Vienna 2nd Convention city world wide in 2016

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Trends and specialities of Austria

- International conventions with accompanying trade exhibitions
- Specialization within exhibition service providers
- Small market - highly networked
- Industry 4.0 / Digitalization
- Strict laws concerning foreign workers, controls of truck loading, of working hours on site,...
- Environmental protection as trend in different industries, supported by gvm. certificates and programs

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I.M. Austria - Your platform for direct market communication!

- 21 companies offering different services
- Competent, reliable, experienced
- Strong network (exhibitions, events, conventions) - national and world wide
- Participation and coordination of technical standards, guidelines, building codes and safety regulations
- Expert advice for Green Meetings, Green Events, Green Stands; Green Library
- Digitalization -> analysis tools

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I.M. Austria

Messe- und Live-Marketing-Spezialisten



www.imaustria.at