



## IFES NGL-Forum 2015

**Italy: EXPO Milano / Pordenone**  
**30.09. - 02.10.2015**

A forum for the Next Generation Leaders (NGL)  
of the Exhibition and MICE industry

## Sponsorship Opportunities

for more detailed information  
please contact:

Elizabeth Niehaus [director@ifesnet.org](mailto:director@ifesnet.org)

+32 2 588 4722



## What you should know

### Top Speakers & Future Decision Makers

During last year's NGL-Forum in Vienna the guests listened to the following speakers & best practice examples at the topic **"MultiSense"**:

Hannes Beuerle, CEO raumPROBE OHG

**Feel the Surface: materials & haptic**

Bernd Werner, Director Gruppe Nymphenburg Consult AG

**Lymbic Success: how our brain works**

Georg Ortner Parfumeur & CEO RSH Duft GmbH

**Cosmos of Scenting**

Seyhan Baris, Zumtobel Lighting GmbH

**Enhancing sales by Lighting**

Karla Juegel, Messe/Marketing

**Faszination "Word Expo"**

### Here are the comments of the participants:

"wonderful idea for international knowledge exchange"

"a great value to our daily work"

"education opportunities at it's best"

"more than networking: building up international friendships"

"great atmosphere – looking forward to Milano"

"I will come again"



## What is the NGL Forum?

### **Participate on the learning & networking platform of the Exhibition & MICE Industry**

The **IFES NGL Forum** has been established to support the IFES members and to enhance the professionalism and international growth in regard of

- up-to-date topics
- modern Management
- networking within a globalised Industry

Internationally recognised Experts will present Best Practice-Examples and Key-note Speeches about this year's topic: **Storytelling**

## Who are the participants?

### **Present your company to a wide spectrum of Exhibition Experts**

From Fair Construction Companies, MICE-Agencies, Architects & Designers to the Exhibition Organisers & Venue Owners.

This year the forum will be held in cooperation with the **Central European Fair Alliance, CEFA.**

Participants of the **NGL Forum** are the "Next Generation Leaders" representing their companies as: Division- or Department Managers, Senior Project Managers, Designers, Creative Directors & Architects etc. with a high responsibility for costumers & top projects.



## What are the benefits for Sponsors?

### Be a part of a win-win concept:

- gain contacts to your existing or future customers
- be present as a partner of the Exhibition & MICE Industry
- build up a long lasting awareness, relationship and friendship
- strengthen your image and positioning within the Industry

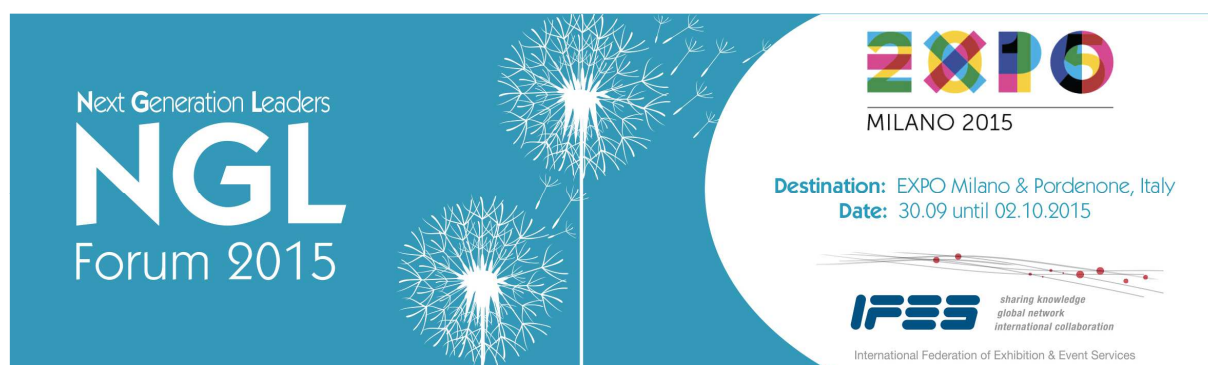
## How is the programme build up?

### Integrate your message in this year's topic

In 2015 our focus is the **World EXPO in Milano** and our topic is **Storytelling**

The 3-day programme is build-up on

- Keynotes by internationally recognised experts
- Presentation of Best Practice Examples by IFES & CEFA members
- Interactive Workshops
- and last but not least a visit to the World Expo in Milano



## Your Sponsorship Opportunities in 2015:

Category	Sponsored item	Price	Your Exposure and Benefits
Special Sponsorship	Closing Dinner on 02.10.2015	EUR 2.500,-	<ul style="list-style-type: none"> <li>- IFES website</li> <li>- NGL 2015 programme</li> <li>- list of participants</li> <li>- on-site signage</li> <li>- post event article at the IFES Newsletter incl. photos of the event (with your logo)</li> <li>- additional announcement before the dinner</li> </ul>
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Special Sponsorship	Event bags	EUR 1.500,-	<ul style="list-style-type: none"> <li>- IFES website</li> <li>- NGL 2015 programme</li> <li>- list of participants</li> <li>- on-site signage</li> <li>- post event article at the IFES Newsletter incl. photos of the event (with your logo)</li> </ul>
Special Sponsorship	Bus Transfer between Pordenone and the EXPO Milano	EUR 1.500,-	<ul style="list-style-type: none"> <li>- IFES website</li> <li>- NGL 2015 programme</li> <li>- list of participants</li> <li>- on-site signage</li> <li>- post event article at the IFES Newsletter incl. photos of the event (with your logo)</li> <li>- separate announcement during the transfer</li> </ul>
General Sponsorship	Your logo as general supporter of the NGL educational initiative	EUR 1.000,-	<ul style="list-style-type: none"> <li>- IFES website</li> <li>- NGL 2015 programme</li> <li>- list of participants</li> <li>- on-site signage</li> </ul>