



## IFES NGL-Forum 2015

**Pordenone, 30.09. - 02.10.2015**

A forum for the Next Generation Leaders (NGL)  
of the Exhibition and MICE industry

## Sponsorship Opportunities

for more detailed information

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## Sponsorship Opportunities

### Top Speakers & Future Decision Makers

During last year's NGL-Forum in Vienna the guests listened to the following speakers & best practice examples at the topic **"MultiSense"**:

Hannes Beuerle, CEO raumPROBE OHG

**Feel the Surface: materials & haptic**

Bernd Werner, Director Gruppe Nymphenburg Consult AG

**Lymbic Success: how our brain works**

Georg Ortner Parfumeur & CEO RSH Duft GmbH

**Cosmos of Scenting**

Seyhan Baris, Zumtobel Lighting GmbH

**Enhancing sales by Lighting**

Karla Juegel, Messe/Marketing

**Faszination "Word Expo"**

### Here are the comments of the participants:

"wonderful idea for international knowledge exchange"

"a great value to our daily work"

"networking opportunities at it's best"

"great atmosphere – looking forward to Milano"

"I will come again"



## Sponsorship Opportunities

### What is the NGL Forum?

## Participate on the learning & networking platform of the Exhibition & MICE Industry

The **IFES NGL Forum** has been established to support the IFES members and to enhance the professionalism and international growth in regard of

- up-to-date topics
- modern Management
- networking within a globalised Industry

International recognised Experts will present Best Practise-Examples and Key-note Speeches about an up-to-date topic of our industry.

### Who are the participants?

## Present your company to a wide spectrum of Exhibition Experts

From Fair Construction Companies, MICE-Agencies, Architects & Designers to the Exhibition Organisers & Venue Owners.

This year the forum will be held with the **Central European Fair Alliance, CEFA.**

Participants of the **NGL Forum** are the “Next Generation Leaders” representing their companies as: Division- and Department Managers, Senior Project Managers, Designers, Creative Directors & Architects etc. with a high responsibility for costumers & top projects.



## What are the benefits for Sponsors?

### Be a part of a win-win concept:

- gain contacts to your existing or future customers (CEFA managers)
- be present as a partner of the Exhibition & MICE Industry
- build up a long lasting awareness, relationship and friendships
- strengthen your image and positioning within the Industry

## How is the programme build up?

### Integrate your message in this year's topic

In 2015 our main Topic will be the **World EXPO in Milano**.

The programme is focused on future concepts for exhibitions, events & live marketing and will be build up with

- Keynotes by internationally recognised experts
- Presentation of Best Practise Examples by IFES members
- Workshops



## Your Sponsorship Opportunities in 2015:

Category	Sponsored item	Price	Your Exposure and Benefits
Special Sponsorship	Lunch at the EXPO on 01.10.2015	EUR 1.500,-	-IFES website - NGL 2015 programme - list of participants -on-site signage -post event article at the IFES Newsletter incl. photos of the event (with your logo)
Special Sponsorship	Entrance tickets to the EXPO Milano on 01.10.2015	EUR 1.500,-	-IFES website - NGL 2015 programme - list of participants -on-site signage -post event article at the IFES Newsletter incl. photos of the event (with your logo)
Special Sponsorship	Bus Transfer from Pordenone to Milano	EUR 1.500,-	-IFES website - NGL 2015 programme - list of participants -on-site signage -post event article at the IFES Newsletter incl. photos of the event (with your logo)
Special Sponsorship	Event Bags	EUR 1.500,-	-IFES website - NGL 2015 programme - list of participants - on-site signage - post event article at the IFES Newsletter incl. photos of the event (with your logo)
Special Sponsorship	Event lanyards	EUR 1.500,-	- IFES website - NGL 2015 programme - list of participants - on-site signage - post event article at the IFES Newsletter incl. photos of the event (with your logo)
General Sponsorship	Your logo as general supporter of the IFES NGL Forum	EUR 1.000,-	- IFES website - NGL 2015 programme - on-site signage - list of participants