



This year's topic:
Storytelling

Programme 30.09 - 02.10.2015

Wednesday
 Sep 30, 2015

Individual arrivals and check-in at the Hotel

12.00

Registration & snacks at Fiera Pordenone

13.00

Welcome by the hosts: Fiera Pordenone, IFES, CEFA

13.30

Outlook & Programme: The *Story* of the NGL Forum 2015
 by the Moderator

14.00

Keynote: The *Story* from the very beginning
 Architecture & Venue Planning at the Expo Milano
 by the Architects & Organizers of the Expo Milano

14.45

Getting to know each other: *Stories* about who is who
 - let's have a coffee in-between

15.00

16.00

Keynote: *Storytelling* - How to create a Story
 by Karla Juegel

16.45

EXPO Protocol: *VIP-Stories* from an Insider
 by Emil Zahariev, Director International Fair Plovdiv

17.30 - 18.00

Story-Contest: Find the best Story at the EXPO

19.30

<<<< Evening Programme
 Dinner & Visit to Pordenone
 (Invitation by Pordenone Fiere)



Thursday: Oct 01, 2015

06.00 **Early start into the day: Transportation to the EXPO Milano**
 - Meeting in the Lobby of the Best Western Hotel

Arrival in Milano: Welcome at the Expo
 - have an exciting day

During the day: **Visits upon invitation to selected Pavilions incl. Lunch**
 - find the best **Story**

20.00 **Let's go back to Pordenone**
 - rest & relax on the bus

Friday: Oct 02, 2015

09.00 **Wake-up *Story* & Good morning by the Moderator**

Workshop: EXPO Experiences & *Stories*
 - Presentations by the participants

11.30 **Who is the winner of the *Story-Contest*?**

12.00 **Best Practise Example**
 by IFES / CEFA members

13.00 **Lunch & networking**

14.00 **A colourful afternoon of Presentations, Workshops
 & 'Best Practise *Stories*'
 created, designed, build & performed by our members**

We are looking for 'Best Practise Examples & ***Stories***'
 Please contact: kj@karla-juegel.com

17.00 - 18.00 **Site-Inspection: Visit Fiera Pordenone & learn about the
 ExpoSicam *Story***

19.00 **<<<< Evening Programme
 Closing Dinner at a typical Friuli Restaurant
 (Invitation by ExpoSicam)**

Goodbye and see you next year!!