



## LET'S SHOUT ABOUT EXHIBITIONS

### Overview

Social media is a critical way we get the message out about GED2020. Use the below links to find GED2020 across many popular social media channels. And remember, on all channels, use #GED2020, so we can all discover and share. Any questions send us a note [ged@ufi.org](mailto:ged@ufi.org).



### Twitter

Follow [@GED\\_2020](https://twitter.com/GED_2020)

Use the hashtag #GED2020 in any exhibition or GED related tweets

Retweet content from [@GED\\_2020](https://twitter.com/GED_2020)



### Facebook

Join the [Global Exhibitions Day](#) group

Tag the Global Exhibitions Day Group in your posts and use the hashtag **#GED2020**



### LinkedIn

Posting content on your own personal profile, use **#GED2020**

Posting content on your own company/organization page, use **#GED2020**

Participate in relevant groups  
**Youtube**



Make sure you are connected with UFI's YouTube presence by:

- Subscribing to the UFI YouTube channel – [www.UFI.TV](http://www.UFI.TV).



### WeChat

Make sure you are connected to Global Exhibitions Day (GED) by following the UFI Official Account – UFI\_Official.

*Use the UFI\_Official QR code to find their account*



### Top Tip

Regardless of what social media you use, we suggest adding photos, videos, or other images. This significantly increases the amount of impressions on your posts.