

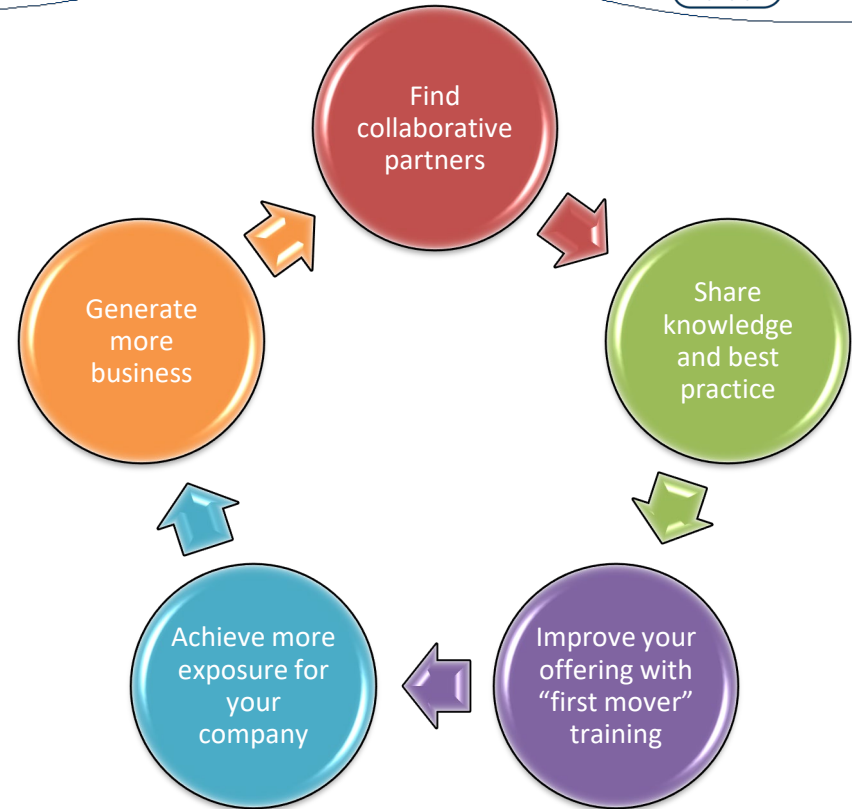
IFES



**World Summit 2023**  
**Singapore**  
20 – 24 June 2023



# Get the best out of your IFES membership!





## The Management Team is here to help



Robyn  
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**PR &  
Communications**



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**Web  
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**Managing  
Director**



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**Project  
Assistant**



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**Project  
Assistant**



# Social Media

- Active online community
  - [www.linkedin.com/in/ifesofficial/](http://www.linkedin.com/in/ifesofficial/) (6151 followers)
  - [www.facebook.com/IFESofficial](http://www.facebook.com/IFESofficial) (1875 followers)
- Good way to remain in the know/see new members
- Diligent tagging of anyone involved for exposure
- We want you to follow, share, repost, comment, engage.
- Tag us in your own posts and we will extend your reach by reposting/engaging/ commenting/liking.



# Website

- Find Global Partners
- Search Convention Centres
- Upload Your Press Releases
- Check upcoming/past Events
- Associations Calendar
- Newsletter Archive
- Browse Worldview publication

The image displays a composite of the IFES website's interface and a group photograph. At the top, a navigation bar includes links for ABOUT, MEMBERSHIP, TESTIMONIALS, EVENTS, RESOURCES, and NEWS & MEDIA. The main content area features a 'TRADE SHOW VENUES' section with a world map and a data table. The table lists various trade show venues with columns for Name, Location, and Dates. Below the table are logos for Aluvision, EuroShop, and SOM. To the right, the 'IFES ONLINE COMMUNITY' is shown as a grid of member profile cards, each with a name, title, and a small photo. At the bottom, a large group photo captures members at the 'IFES World Summit 2022' in Amsterdam, Netherlands. The bottom of the page contains a footer with the IFES mission statement, a list of official partner associations (including JMC, UFI, and others), and a registration form with fields for Name, Email, and Password.

IFES is the International Federation of Exhibition & Event Services. Our strong global network of around 250 national associations and individual company members, active in the design, conception, production and services used at exhibitions, trade fairs and events means that we can 'work locally' anywhere in the world.

IFES represents, promotes and supports the business interests of its members by enhancing international collaboration and helping members to share ideas and knowledge on how to best serve their clients.



# Website (IFES Members)

**Members = Companies** (and these companies have **employees**.)

Every **Company** has a **Profile** with detailed information: logo + contact + Services but also a "**More Information**" section with free text - Check for example <https://www.ifesnet.com/member/a-square-llc-fz/>

Every employee who wants to have a **Personal Profile** (and gain access to membership online goodies) can create their own account via the form on the website. <https://www.ifesnet.com/create-personal-account/>

Anyone with a **Personal Account** can:

- Update email, contacts, logo
- Post a Press Release
- Write a Testimonial
- Update email, contacts, logo
- Change password
- View all other personal accounts



[www.ifesnet.org](http://www.ifesnet.org)

# WhatsApp Group

- Immediate assistance
- Community building
- Do we need to professionalise?
- How do we manage those who want to join the WhatsApp Group?
- Alternatives explored



# Newsletter

- Stay up to date on latest news and events
- Meet new members
- Monthly edition
- Anyone in your company

IFES

READY TO ENGAGE? - OUR WORLD SUMMIT IS FAST APPROACHING



It is a busy time for our big IFES family to reconnect in one of the greenest cities in the world. Senior-level executives (Singapore is adding to IFES) to explore, welcome new members, and discuss projects for future projects in the region - all part of this year's theme - **Expanding our Horizons**.

We have identified a selection of **dynamic business executives** to inspire, aligned our nutritional brand culture to **fit** your interests, arranged a vibrant **Security of Singapore** (Singapore and, of course, will provide productive networking opportunities for you to interact with peers from across the globe!

Approximately a third of this year's attendees are under 40 years old, so we anticipate plenty of fresh young ideas to "expand our horizons."

Don't forget to pack your special outfit for our elegant Dinner in White. The original Dinner in White "Red-to-the-White" dress code aimed to help attendees find their friends, so we invite our IFES friends to **bring to work!**



Check out the full SINGAPORE program [HERE](#) and the [Singapore](#) [Topic Showcase](#) (LEFT) and [Singapore](#) (RIGHT) below.



AND THE WINNER IS....



CONGRATULATIONS MONTECCLINO!

We are delighted to announce that one of the 2023 Impact Summer Lunch sponsors has gone to Montecclino, winner of the "Let's Do Lunch" Dinner held after EuroShop 2023.

Thanks to everyone who registered early to the "GigJam" early and became part of the lucky draw.

GREAT CONNECTIONS AT EXHIBITORLIVE 2023

EXHIBITORLIVE The Conference and Exhibition for Trade Show and Corporate Event Marketing





# Worldview

- Annual Official publication
- Inspiring projects (innovation/Education)
- Full Member directory
- Top Venues directory
- 2500 copies
- Take an ad or featured profile to stand out





# Sponsorship

- Promote your company
- Annual sponsorship
- Event Sponsorship
- New plans in the pipeline

Become  
an

**IFES**

sponsor



World Summit 2023  
Singapore  
Expanding Horizons



# Training Initiatives

- New Training Committee
- ISO 20121
- MasterClass 2.0
- Sustainability Initiatives
- ITT Committee





Any suggestions for us?