



World Summit 2023
Singapore
20 – 24 June 2023



Sustainability Committee Meeting

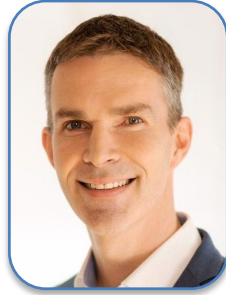


Sustainability Team



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Edwin
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CIO & Owner
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Marketing
Communications



Jason
Popp

President & CEO
Moss



Agenda

- Summary & update on NZCE
- Workstream on Smart Production & Waste Management
- Sustainability Solutions Discussion



Summary & update on NZCE



Alexander Alles
Executive Director
Joint Meetings Industry Council (JMIC)



Workstream on Smart Production & Waste Management



Edwin Van der Vennet
CIO & Owner
beMatrix HQ



Joerg Zeissig
CEO
Holtmann+



Sustainability Solutions Discussion



Sarah Chew
Executive Director
Kingsmen Exhibits Pte Ltd

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**What have you done for
sustainability in your
company?**

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What are some challenges that you face in your sustainability journey in the last year?

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**If you have not embarked on
your sustainability journey?
Why not?**

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Have you been asked by a client to report your waste for their event in the last one year?

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If you have reported on your event waste, what were the challenges you have encountered?

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Share one best practice you have on Sustainability in production. If you have more, we will not stop you.

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Share one best practice you have on Sustainability in waste management. If you have more, we will not stop you.

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Share one Sustainable material or solution you have used or encountered. Again, if you have more, we will not stop you.

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**Are you witnessing any new sustainability trends that is relevant to our industry?
Share it.**

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Feedback: ISO20121 convoy participants



What is your motivation to participate in the pursuit of ISO 20121?

For Holtmann+, ISO 20121 is a tool for the structured and strategic further development of sustainability management. It allows sustainability to be anchored deeply in our company - this is our motivation. Sustainability should not be an add-on, it belongs to Holtmann+ and is an essential part of our actions.

Holtmann+

On the one hand a desire to make a positive difference in a not-yet sustainable industry. And on the other hand a pure management perspective that we need to do this to remain well set up with a business that complies with near and mid-future expectations and requirements of our clients and the overall legal framework.

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What point are you at now, and when do you plan to be finished?

We have just received our feedback report and our carbon footprint. This means we now know where we are at regarding sustainability and where our gaps are.

Now process phase 2 begins, in which we develop or adapt ISO-compliant strategies for implementing sustainability in various areas. We also develop sustainability goals and the measures that go with them.

Holtmann+

We have completed our carbon emission evaluation and the thorough analysis of our status quo. By mid June we will have just entered into the next phase of implementing first new management processes. We expect to be finished with the audit by late 2023 or early 2024.

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What do you think about the principle of our convoy pursuit of ISO 20121? What are the advantages? What are the disadvantages?

The convoy allows us to exchange with other companies from the same process phase. This facilitates the development of strategies and we can share knowledge and ideas with each other. Especially for companies that have no sustainability manager or only one, this exchange is essential. The only disadvantage of the convoy is that the process drags on a bit, as the next step is only taken when all companies are ready.

Holtmann+

The convoy meeting create a certain momentum of togetherness, which we find helpful and enjoy.

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What are your challenges implementing ISO 20121?

The ISO is really very complex. We had to dive deep into our data to determine the status quo. It was not always easy to get the necessary data, as we had not collected it before, or only partially.

Holtmann+

It is complex and requires a thorough commitment of the organization as a whole. But to us this is actually one of the reasons we are doing this.

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Would you recommend the convoy pursuit of ISO 20121 to others?

Yes!

Holtmann+

Yes to everyone who has a sincere interest in transforming their business into a more economically, ecologically and socially sustainable operation.

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More Take Home Points...

“We want to anchor sustainability holistically, long-term and credibly at Holtmann+. We achieve this with the help of ISO 20121.”

Holtmann+

“Triggered by our desire to make a positive difference in a not-yet sustainable industry as well as UFI President Kai Hattendorf’s urging words that acting sustainably will be our future license to operate, we decided to enter into the ISO 20121 certification process. It is challenging as it requires some monetary and timely resources. But despite of that I love how I already early in the process realize how this enables us to grow so much stronger as an organization on so many levels. It feels like exactly the right thing to do right now.”

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Thank you