



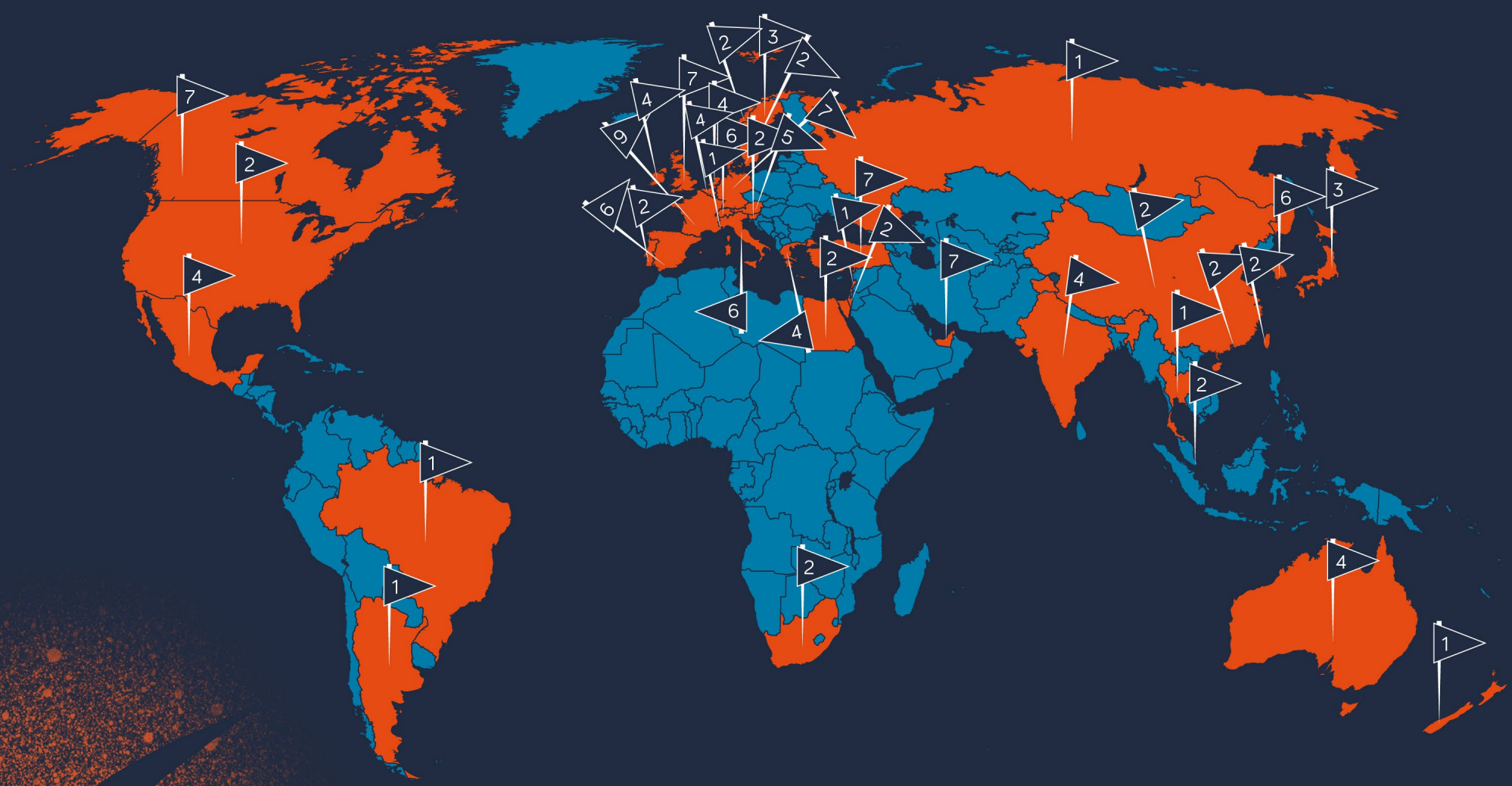
IAPCO 

MEETING QUALITY



IAPCO Mission

The IAPCO mission is to raise the standards of service amongst its members and other sectors of the meetings industry by means of continuing education and interaction with other professionals.



IAPCO 
MEMBERSHIP MAP

136 member company offices
40 countries



IMPACT



FUTURE

MEETINGS PROFESSIONALS



8,457

Total Meetings Professionals working
(includes 1,839 new hires)

EVENTS



16,359

Total events organised
(increased from 11,945 in 2021)

2023 EVENTS



7,722

Confirmed events

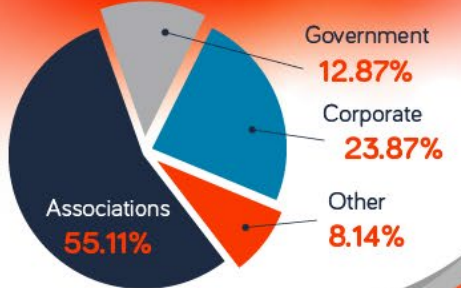
VENUES

3,542

Future events are seeking a venue



EVENT TYPES



DELEGATES



8,823,344

Total delegates managed

SALES



€442,612,106

Exhibition and Sponsorship sales generated
(increase from an estimated 300,000,000 in 2021)

DESTINATIONS



1,943

Future events without a selected destination

VALUE



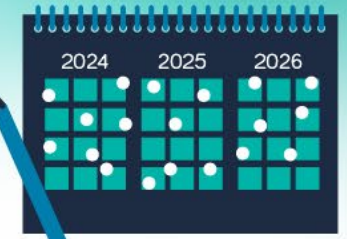
€13,48 billion

Economic Impact value* of events delivered in 2022

(pre-pandemic EI (YE2019) was €12,800,000,000, so we are better than pre-pandemic levels by YE2022)

*New Economic Impact calculation is based on ICCA EI calculations from 2021

BEYOND 2023



7,729

Additional events to deliver over 3 years



What IAPCO
Does

IAPCO Activities

- ✔ WebEDGE, online self paced education program open to all (members are complimentary)
- ✔ EDGE Seminars either hosted by a member or National Tourist Organisation, open for all
- ✔ Advanced EDGE, as above but at a higher level
- ✔ Annual Meeting and General Assembly, for our Senior managers and owners, open to members and partners only
- ✔ PCO, published 6 x a year
- ✔ Insider Publication (members only)

Global PCO Challenges (IAPCO Member Returns, 2022)

- ✔ Talent retention
- ✔ Talent recruitment
- ✔ Cost increases, including staffing costs
- ✔ New business models and way of working
- ✔ Global perception of value of the industry

