



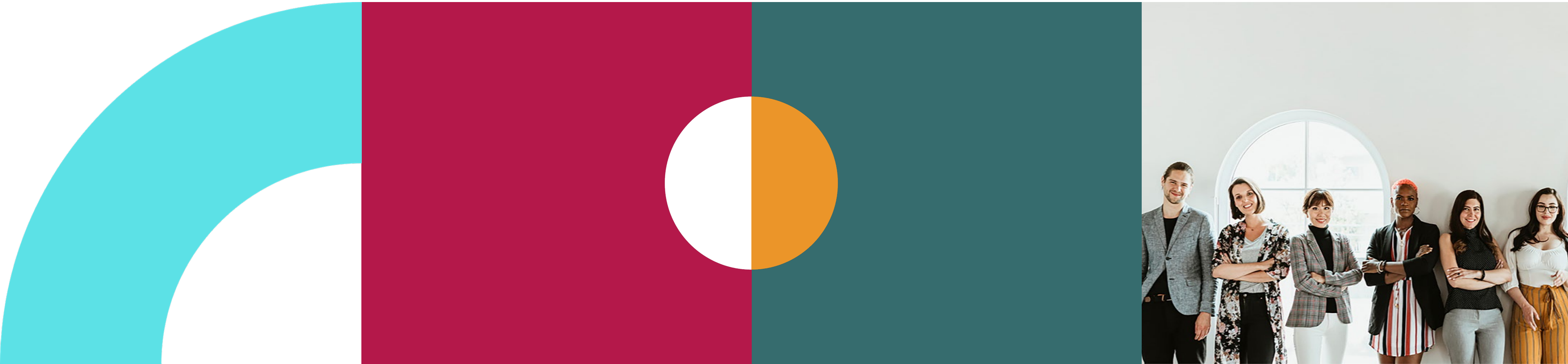
#We Are The Future

IFES





Motivation Matters: Inspiring and Engaging Young Professionals in the Workplace





Meet the Panel



Andrew Stevens
Account Manager
stevensE3



Dominique Bohler
Project Manager
IFES

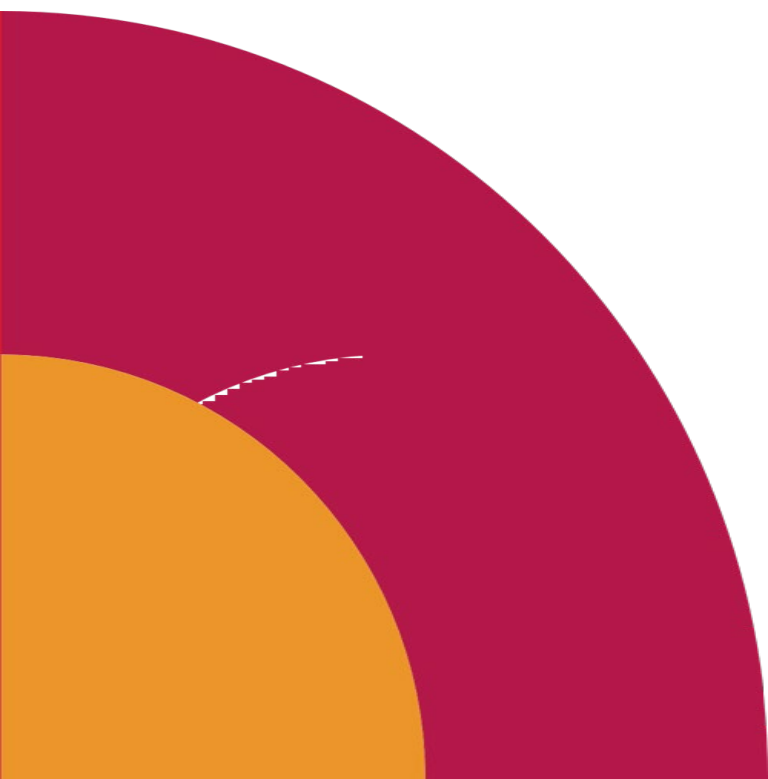
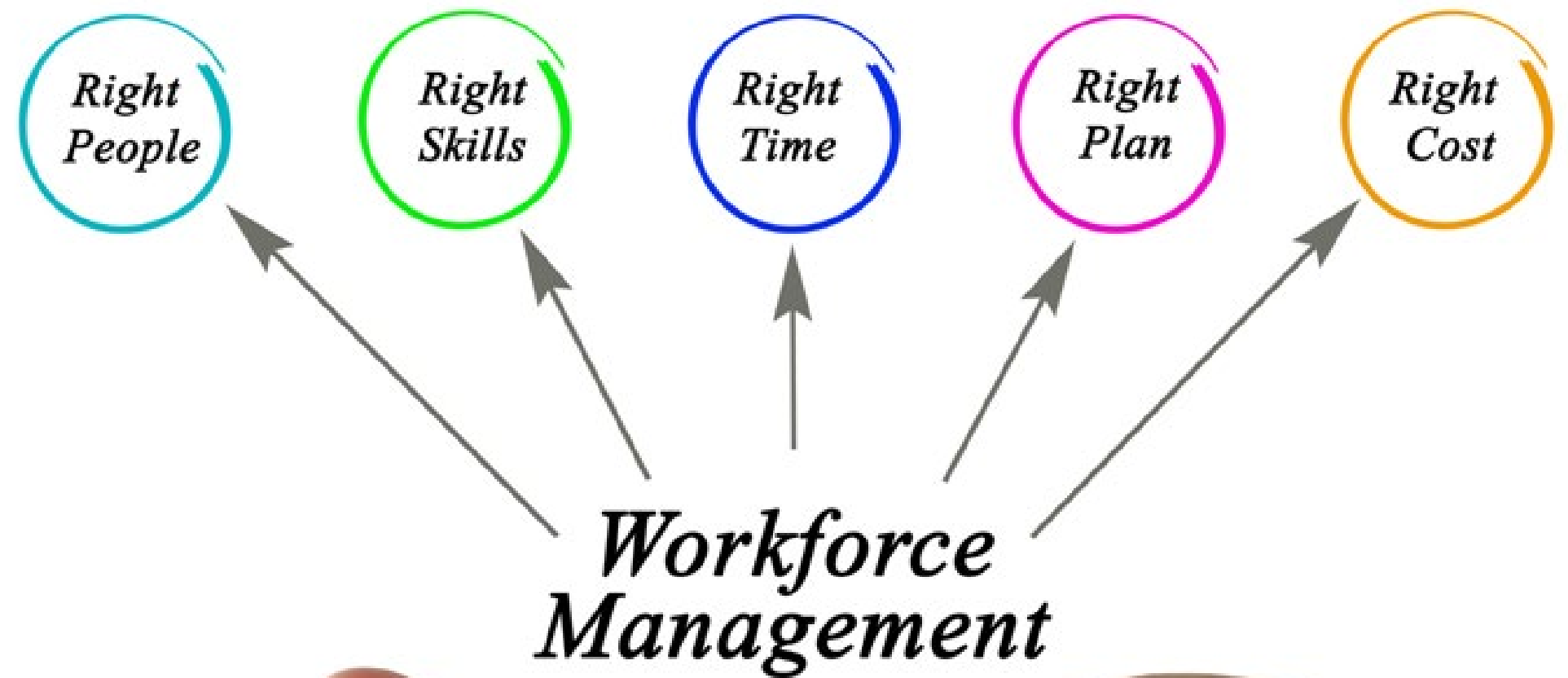


Paco Collazo
CEO
Happy Projects



Why is it important to attract and motivate younger generations in the live events industry?

Current state of the industry and the challenges in attracting young talent



Strategies for marketing the industry to younger generations

1

Creativity and innovation

2

Potential for growth

3

Hands-on experience

4

Training programs

5

Diversity of roles in the industry

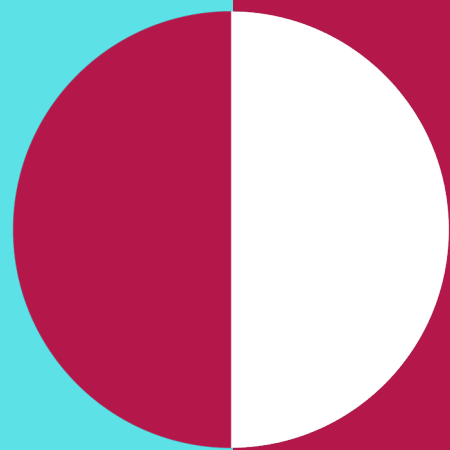
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Leverage social media




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One of the surest ways for leaders to create better opportunities for their organizations is to create better opportunities for their people.






Why should we invest
in younger people with
training programs?



Why should we invest
in younger people with
training programs?

Physiological needs






Why should we invest
in younger people with
training programs?

Safety needs



Physiological needs






Why should we invest
in younger people with
training programs?

Social needs



Safety needs

Physiological needs



Why should we invest
in younger people with
training programs?




Esteem needs

Social needs

Safety needs

Physiological needs



Why should we invest
in younger people with
training programs?



Physiological needs

Safety needs

Social needs

Esteem needs

Self-actualization



Cross -Training Programs for Growth



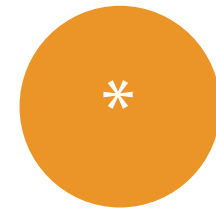
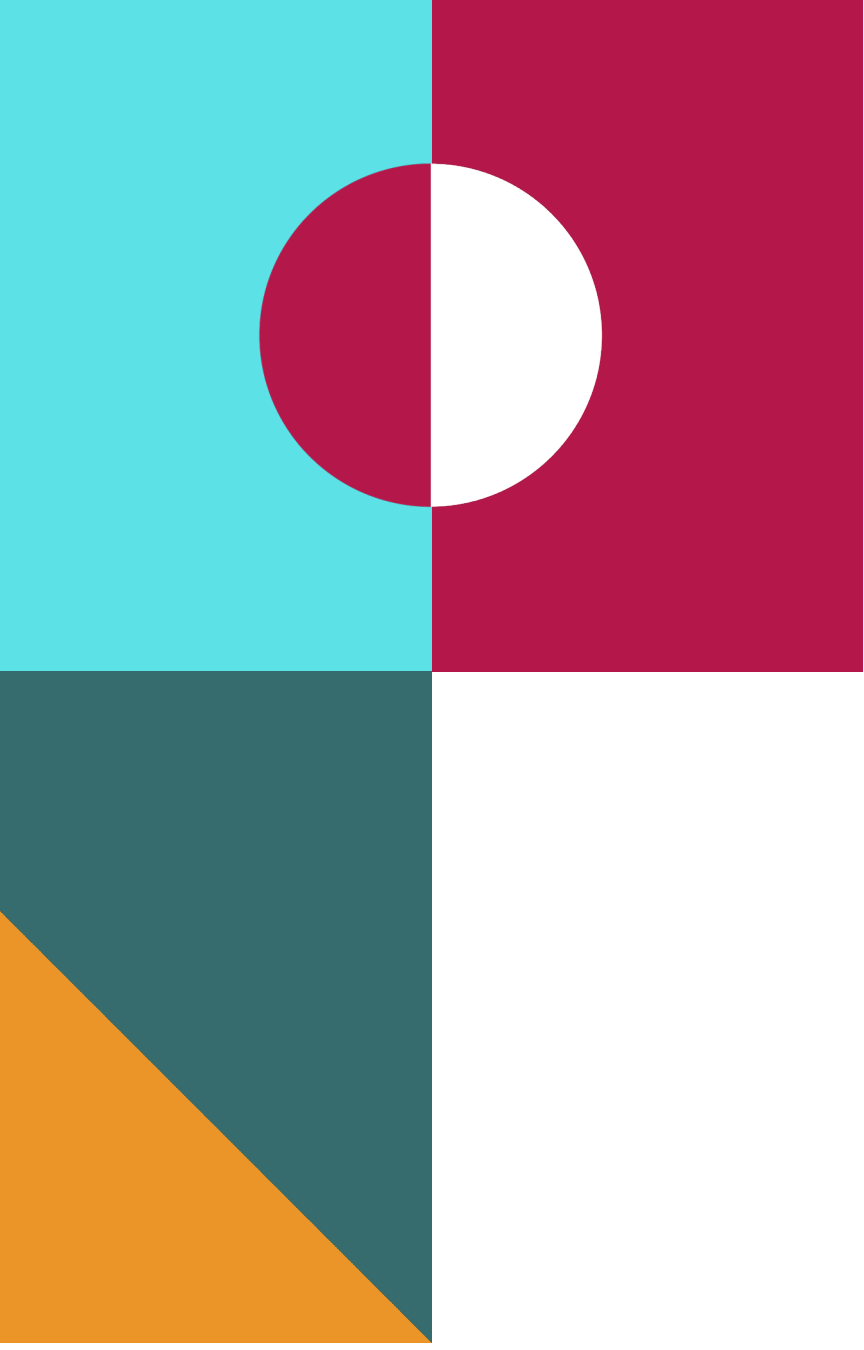


Work-Life Balance in the Live Events Industry

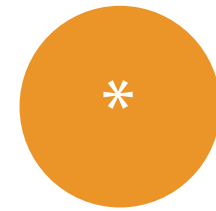
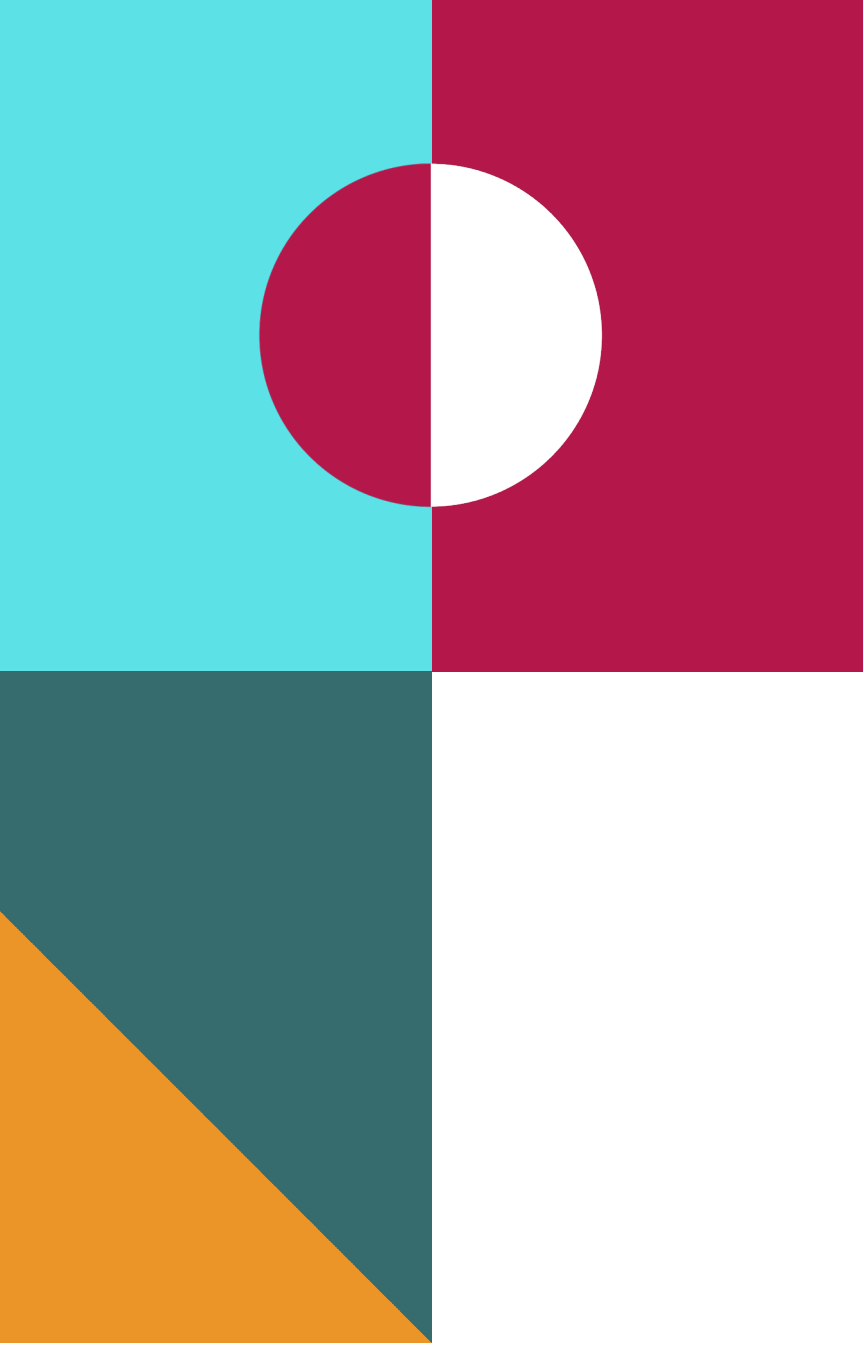




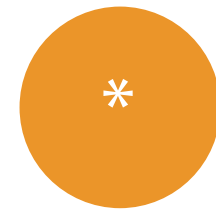
Retention of Staff: Building a Sustainable Workforce



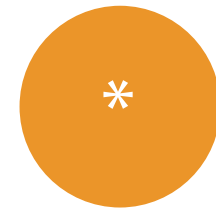
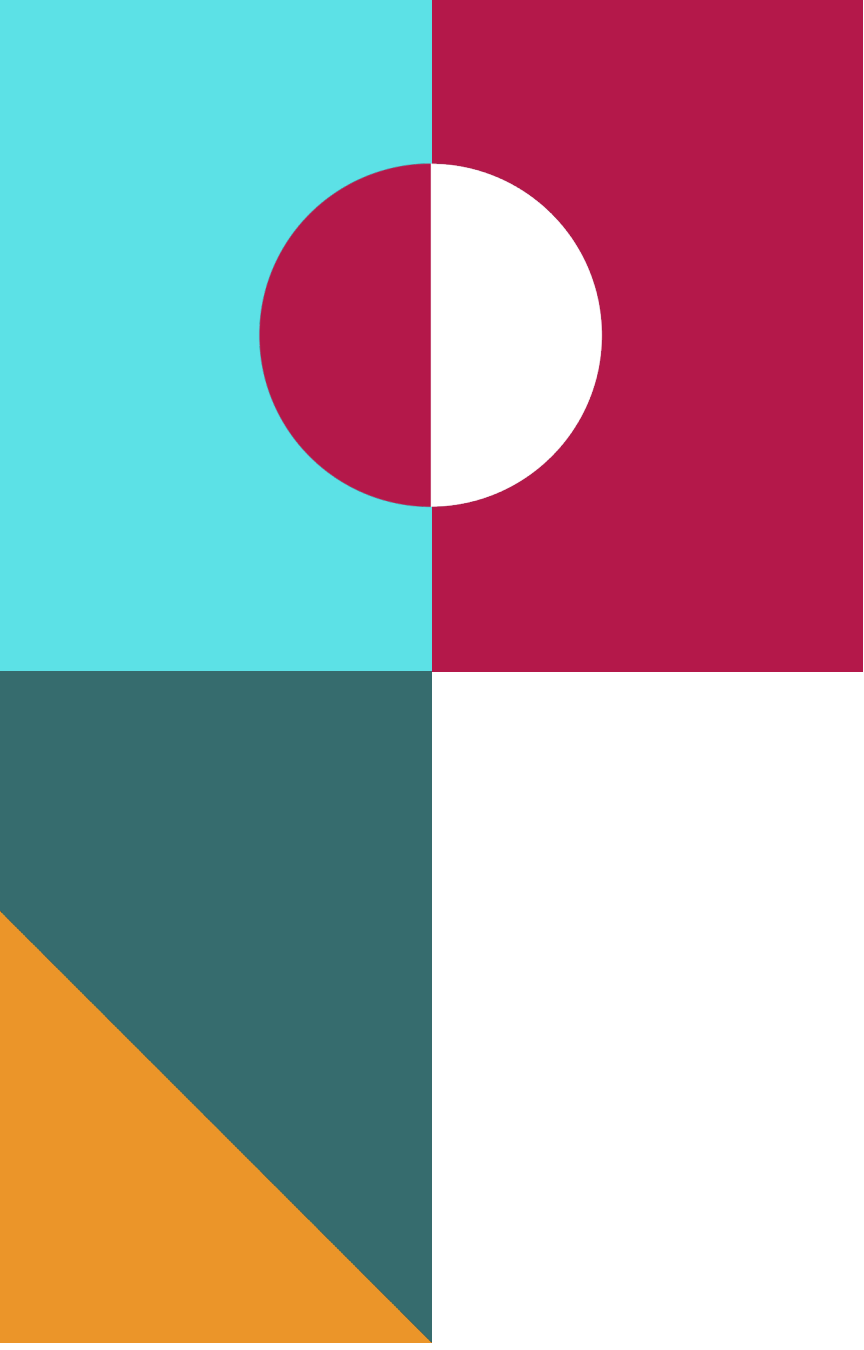
Challenges of staff retention in the live events industry



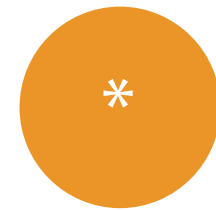
Challenges of staff retention
in the live events industry



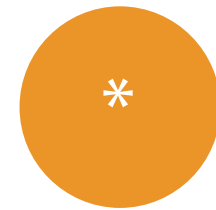
Strategies for creating a
supportive and inclusive work
environment



Challenges of staff retention
in the live events industry



Strategies for creating a
supportive and inclusive work
environment



Exploring retention strategies: offering
competitive benefits, work-life
balance, and recognition programs.



In an effective marketplace, the enterprise offers its workers defined options for professional development, mentorship, project participation, and networking, among others. Empowered workers, in turn, can choose to pursue those opportunities they most value.

- Deloitte



Takeaways and Action Points





Got questions?

Ask the panelists



Andrew Stevens
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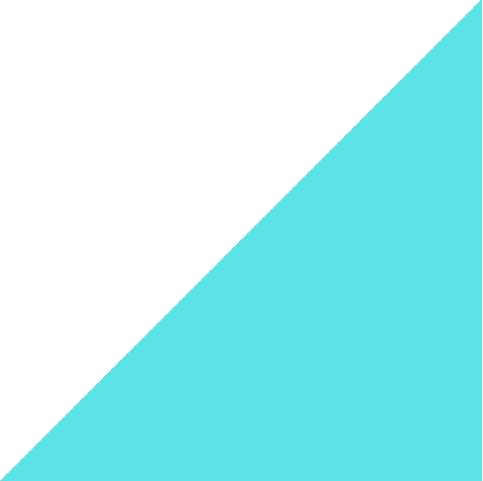
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Thank you!







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