

IFES

global collaboration network.

EuroShop



**IFES
GLOBAL VILLAGE
EUROSHOP
2026**

22-26 February

*Together
We Create*

Where Global Ideas Meet

Together we create an unforgettable EuroShop experience.

EuroShop 2026 is the largest international trade fair of the retail industry with a unique line-up of high-calibre exhibitors including shopfitting, expo and event service providers, experiential marketers and more, from all over the world.

Experience five days of encounters, business, and excitement – a richness of ideas, decisiveness, optimism and a unique community. EuroShop 2026 is expecting over 80,000 trade visitors from retail markets on all continents to travel to Düsseldorf for this unique global show for event marketing specialists.

IFES Global Village

Building on the remarkable success of the 2023 IFES Global Village, our planned 2026 edition promises to be even more successful, with the opportunity to welcome over 25,000 Hall 1 visitors and generate hundreds of business leads.

Exhibiting collectively in the IFES Global Village at EuroShop 2026 gives you direct access to a focused international audience, while showcasing your services alongside respected industry peers and associated with the trusted IFES network.

With a prime location in Hall 1 and just steps from the busy Expo+Event Stage, the IFES Hub is once again set to be the key meeting point in the Events+Expo area.

Enjoy greater exposure, more engagement, and better cost efficiency than going it alone — while enjoying the benefits of being part of a strong global network.



Entrance



IFES Hub Packages

STAND PACKAGES

LARGE PACKAGE:

12,5 - 15 sqm with counter,
Up to 3,5 rm of graphic walls x full height of the wall
Two logotypes h=125 mm,
Lounge area (2 sofas, coffee table) and TV 50"
Access to separate storage space.

MEDIUM PACKAGE

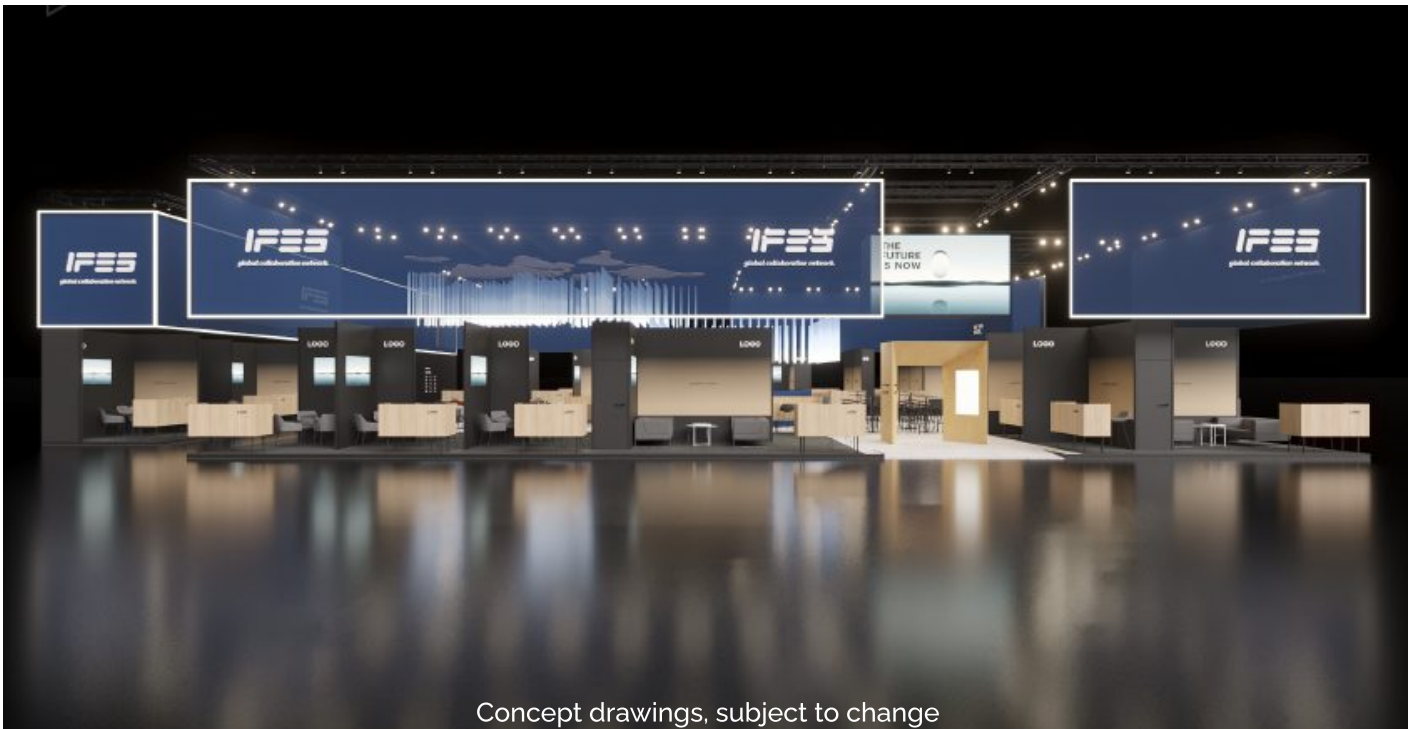
7,5 - 9,8 sqm with counter and chair,
Up to 2,5 rm of graphic walls x full height of the wall
One logotype h=125 mm,
Meeting area (4 chairs and table) and TV 50"
Shelving and locker in common storage space.

SMALL PACKAGE

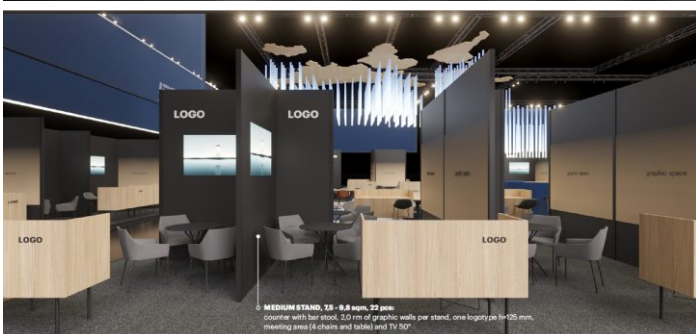
4,9 - 5,1 sqm with counter and chair,
1,5 rm of graphic walls x full height of the wall
One logotype h=125 mm,
No TV
Shelving and locker in common storage space.

BENEFITS

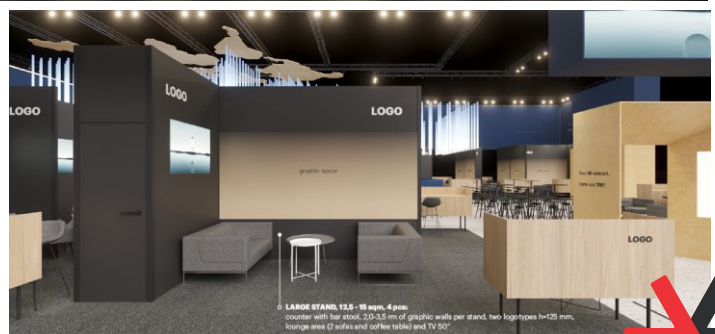
- Combined IFES & Euroshop promotion
- Guaranteed PR coverage
- 25,000 Hall Visitors
- 5 days of Networking
- Central Meeting Hub
- All day Food & Beverage for participants and guests
- Opportunity to apply for 30 min. speaker slot (no company or product promo) at adjacent Exhibition&Event Stage by IFES, fwd: and Messe Düsseldorf.
- Exhibitor Access Passes x 2
- Block Party Tickets x 2
- Sponsorship visibility



Concept drawings, subject to change



◦ MEDIUM STAND, 7,5 - 9,8 sqm, 23 pcs:
counter with bar stool, 2,5 rm of graphic walls per stand, one logotype h=125 mm,
meeting area (4 chairs and table) and TV 50"



◦ LARGE STAND, 12,5 - 15 sqm, 4 pcs:
counter with bar stool, 3,5 rm of graphic walls per stand, two logotypes h=125 mm,
lounge area (2 sofas and coffee table) and TV 50"



Company: _____

Address: _____

City: _____ ZIP Code: _____ State: _____

Contact Person: _____

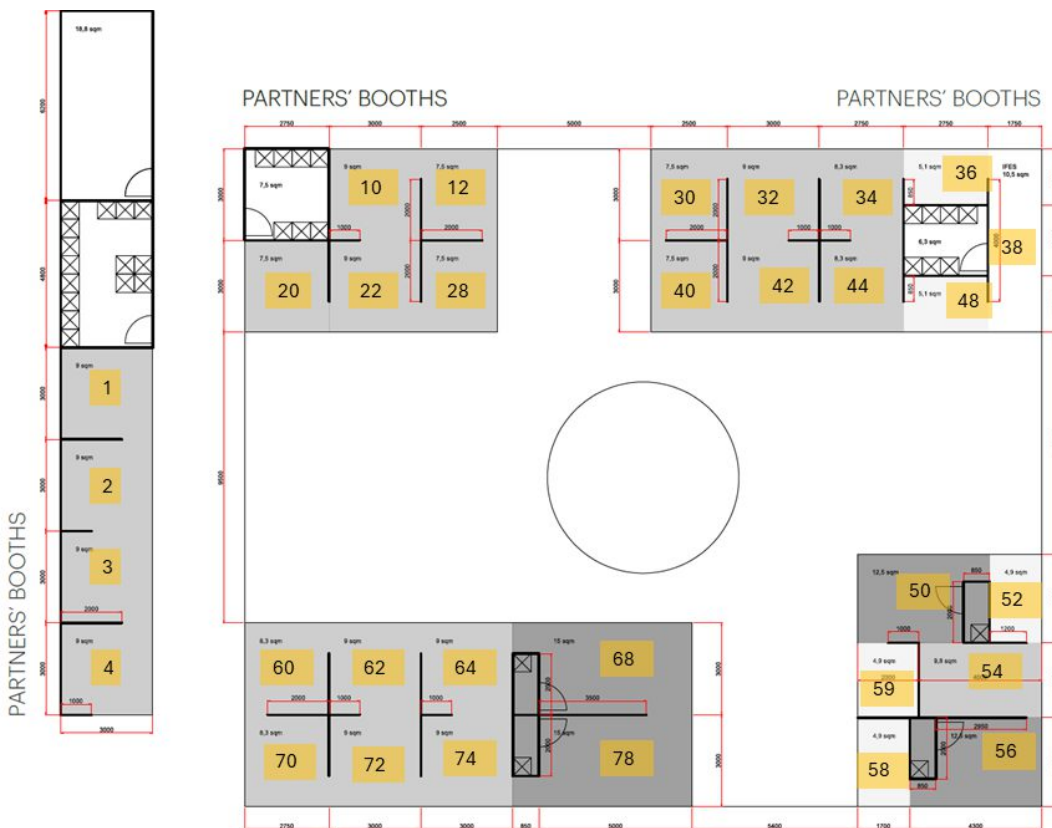
Phone: _____

E-Mail: _____

Select your three preferred booth options (in descending order from 1-3).

1 2 3

Cases of double interest will be decided by a draw.



Space	Price 202 6
4,9	11.600,00 €
5,1	11.800,00 €
6	12.700,00 €
7,5	15.000,00 €
8,3	16.000,00 €
9	18.700,00 €
9,8	20.300,00 €
12,5	24.000,00 €
15	29.000,00 €

*Final Official Stand Number(s) to be confirmed.

Dates: EuroShop, 22-26 Feb 2026, Messe Düsseldorf

Payment terms: 50% on receipt of invoice
50% by January 5th, 2026

I hereby commit to participate, pay and support all activities and regulations of the IFES Global Village and the regulations outlined in the EuroShop Conditions of Participation. Each payment that is required under this Agreement is non-refundable and non-creditable. Please be aware that the Price mentioned includes the general setting, but extra cost for special counters, AV, LED Panels might occur.

Herewith, I confirm the booking.

Date + Signature _____

