

**fwd:**  
Bundesvereinigung  
Veranstaltungswirtschaft

**IFES**  
*global collaboration network.*

IFES & fwd: present

# ISO 20121 Convoy

Your Way to ISO 20121 – Sustainable Event Management

Next Registration  
Deadline: April 1

# Your ISO 20121 Journey

A unique, **affordable, year-long convoy program** that guides your organization through **ISO 20121 implementation**—combining expert **workshops**, ready-to-adapt **templates**, and collaborative **peer learning**.

# What is ISO 20121?

- ✓ Event sustainable **management system**
- ✓ **International & industry-specific** standard
- ✓ For **companies & events** of all sizes
- ✓ **Adaptable** to your needs & processes

# Why ISO 20121?

- ✓ Competitive **advantage**
- ✓ Preparation for emerging **legal requirements**
- ✓ **Credible proof** for customers, suppliers & financial institutions
- ✓ **Complements** other ISO Management Systems

# Why as a Convoy?

- ✓ More **affordable**
- ✓ Knowledge **sharing**
- ✓ Collaborative **learning**
- ✓ Profit from **experience**
- ✓ Elaboration of **templates**

# Why with us?

- ✓ Internal ISO 20121 Auditors
- ✓ Authors of Quick Guide ISO 20121, Springer, 2026
- ✓ Trained 25+ companies
- ✓ Training co-created



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**Marko Roscher**  
Sustainability Officer



**IFES**  
global collaboration network.

**Dominique Bohler**  
Manager Sustainability Projects

\*Participants of the Fundamentals & Deepening Workshops become GUTcert-certified ISO 20121 Representatives.

# Your Profile

- ✓ **Willingness to exchange** experience & templates
- ✓ Designated **sustainability manager** (min. part-time)
- ✓ **Commitment** from your company's executive

# Program Overview

(You may find a detailed overview, including dates, at the end)

Next Registration  
Deadline: April 1

## INTRODUCTION (1 participant/company)

- Half-day Kick-Off Workshop
- 3-day Basics Workshop on ISO-conform project management
- 3-day Advanced Workshop on ISO-conform company management
- Certificate as ISO 20121 Representative

2 months

10 months

## GUIDED IMPLEMENTATION

(up to 3 participants/company)

- 5 modules guiding through the implementation & various templates
- 5 exchanges allowing for collaboration

## Post-Training

### CERTIFICATION

- Systemic audit
- Functional audit
- 3-year ISO Certificate (+ annual verification audit)

Ready

ca. 6  
months

### FINALIZATION

- Systemic internal audit
  - Functional internal audit
  - Management Review
- } Optionally conducted by fwd: & IFES

# Your Engagement

- ✓ **Willingness to exchange** experience, templates & documents
- ✓ Designated **sustainability manager** (min. part-time)
- ✓ **Commitment** from the executive

# Your Investment – Available Options

<b>Package 1:</b>	<b>Full Training incl. Workshops, Modules, Exchanges, and Templates<sup>1)</sup></b>	<b>4,900 €</b>
<b>Package 1+1:</b>	<b>Additional Workshop Attendee</b>	<b>2,150 €</b>
<b>Package 2:</b>	<b>Workshops Only</b>	<b>2,650 €</b>
<b>Package 3:</b>	<b>Workshops &amp; Templates</b>	<b>3,250 €</b>
<b>Non-Member Fee:</b>		<b>3,000 €</b>
<b>Total Costs:</b>		<b>4,900 € - 7,900 €</b>

All prices are pre-tax. Invoices will be issued by fwd: Servicegesellschaft mbH, Germany.

1) Package 1 includes one participant for the fundamentals & deepening workshops. Additional participants from the same company must book Package 1+1. Up to three employees of a company may participate in individual modules and exchange formats. | 2) Certification will be executed by independent certification body. Certification is valid for three years. An annual conformity audit will be conducted. No guarantee for experienced-based prices. Costs depend on certifying body, the scope and company size. A customized quote must be requested.



**For questions, please feel free to contact us.**

**Marko Roscher**

Referent Nachhaltigkeit

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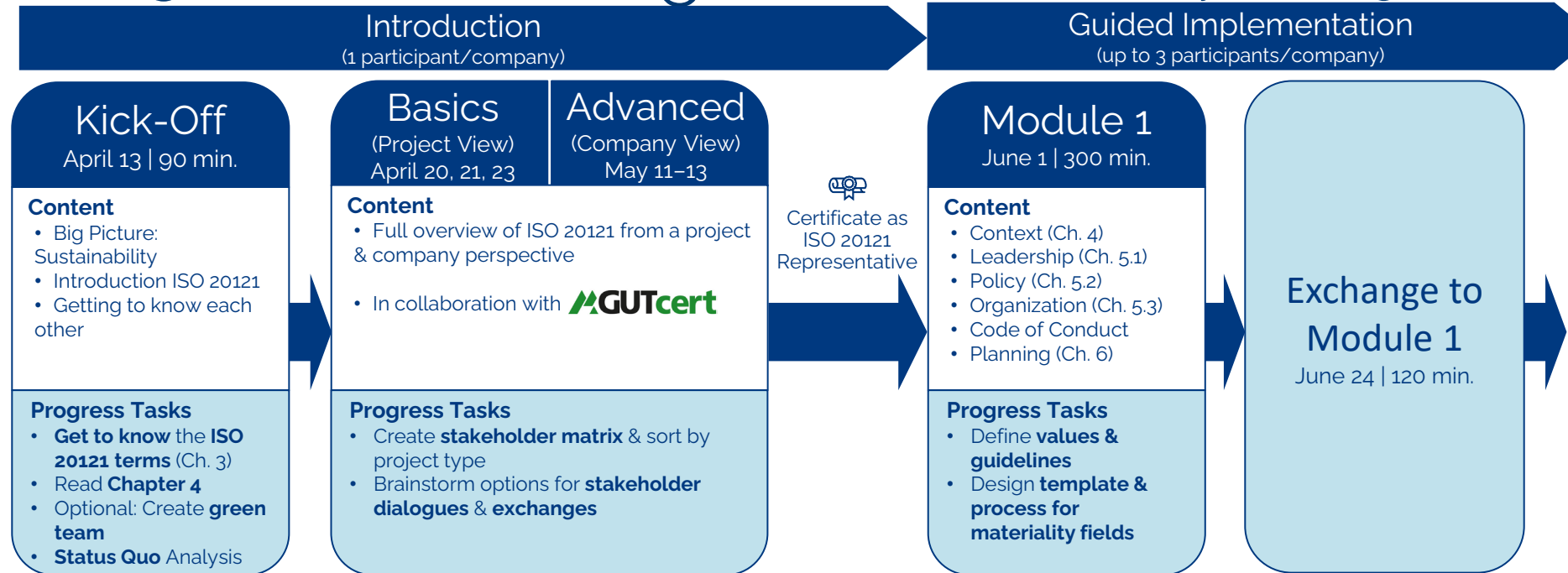
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**Dominique Bohler**

Manager Sustainability Projects

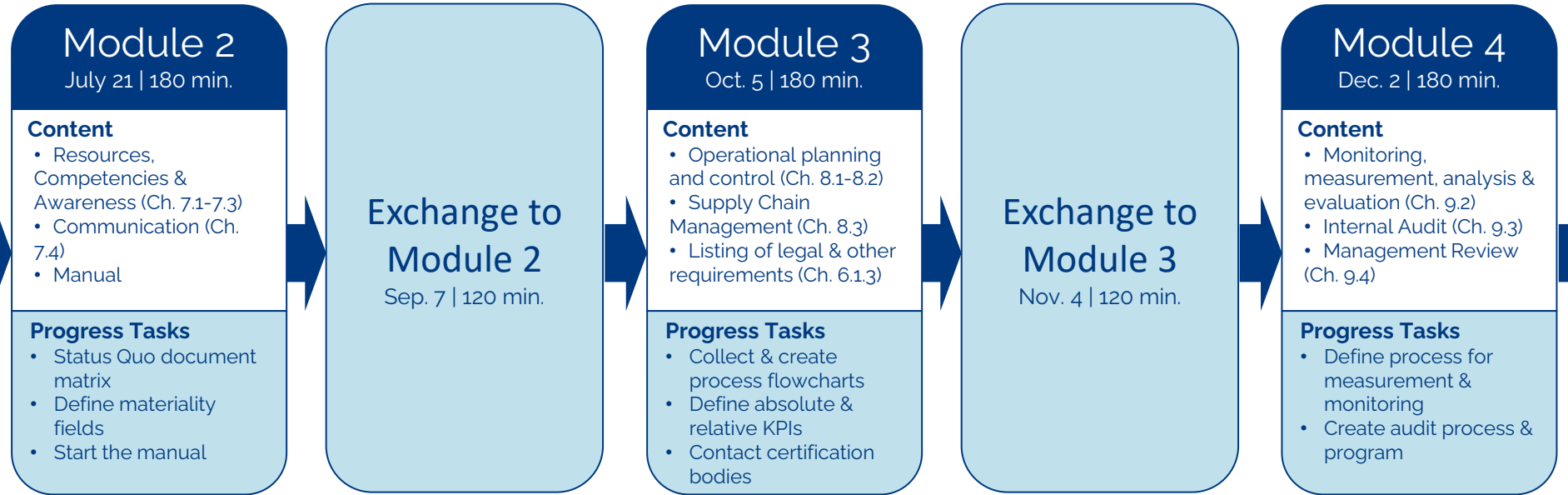
[dominique@ifesnet.org](mailto:dominique@ifesnet.org)

# 1 of 3 - Detailed Program (Dates for Convoy 6 in English)



# 2 of 3 - Detailed Program (Dates for Convoy 6 in English)

Guided Implementation  
 (up to 3 participants/company)



# 3 of 3 - Detailed Program (Dates for Convoy 6 in English)

Guided Implementation  
(up to 3 participants/company)

Finalization

Certification

Exchange to  
Module 4

Jan. 12, 2027  
120 min.

Module 5

Feb. 3 | 180 min.

**Content**

- Improvement (Ch. 10)
- CO2 Measurement
- NZCE Initiative

**Progress Tasks**

- Compare progress with audit checklist
- Ideally: Start internal and external audit

Exchange to  
Module 5

March 2 | 120 min.

Internal  
Audit

Optionally through  
fwd: & IFES

External  
Audit

Systemic audit &  
functional audit  
through  
independent  
verification body

# ISO 20121 Convoy Calendar 2026/2027 / ISO 20121 Konvoi Kalender 2026/2027



Colour Coding/ Farblegende

Convoy #05 in German / Konvoi #05 in Deutsch

Convoy #06 in English / Konvoi #06 in Englisch

Convoy #07 in German / Konvoi #07 in Deutsch

April 2026	May 2026	June 2026	July 2026	August 2026	September 2026	October 2026	November 2026	December 2026	January 2027	February 2027	March 2027	April 2027	May 2027	June 2027	July 2027
1 Wed Registration Deadline ENG	1 Fri Teeder Arbeit	1 Mon Module 1	1 Wed	1 Sat	1 Tue	1 Thu	1 Sun Allerkalttag	1 Tue	1 Fri Heide	1 Mon	1 Mon	1 Thu	1 Sat Teeder Arbeit	1 Tue	1 Thu
2 Thu	2 Sat	2 Tue Austausch Modul	2 Thu	2 Sun	2 Wed	2 Fri	2 Mon	2 Wed Module 4	2 Sat	2 Tue	2 Tue Module 5 Exchange	2 Fri	2 Sun	2 Wed	2 Fri
3 Fri Karfreitag	3 Sun	3 Wed	3 Fri	3 Mon	3 Thu	3 Sat Teeder Dr. Einbau	3 Tue	3 Thu	3 Sun	3 Wed Module 5	3 Wed Modul 3	3 Sat	3 Mon	3 Thu	3 Sat
4 Sat	4 Mon	4 Thu Frühlingsfest	4 Sat	4 Tue	4 Fri	4 Sun	4 Wed Module 3 Exchange	4 Fri	4 Mon	4 Thu	4 Thu	4 Sun	4 Tue	4 Fri	4 Sun
5 Sun Ostern	5 Tue Modul 4	5 Fri	5 Sun	5 Wed	5 Sat	5 Mon Module 3	5 Thu	5 Sat	5 Tue	5 Fri	5 Fri	5 Mon	5 Wed	5 Sat	5 Mon
6 Mon Ostern Feiertag	6 Wed	6 Sat	6 Mon	6 Thu	6 Sun	6 Tue	6 Fri	6 Sun	6 Wed Heilige Drei Könige	6 Sat	6 Sat	6 Tue Modul 3 Austausch	6 Thu Ostern Heimfahrt	6 Sun	6 Tue
7 Tue	7 Thu	7 Sun	7 Tue Austausch Modul 5	7 Fri	7 Mon Module 2 Exchange	7 Wed	7 Sat	7 Mon	7 Thu	7 Sun	7 Sun	7 Wed	7 Fri	7 Mon	7 Wed
8 Wed	8 Fri	8 Mon	8 Wed	8 Sat	8 Tue	8 Thu Basis Workshop	8 Sun	8 Tue	8 Fri	8 Mon Pfingstmontag	8 Mon	8 Thu	8 Sat	8 Tue	8 Thu
9 Thu	9 Sat	9 Tue	9 Thu	9 Sun	9 Wed	9 Wed Kick-Off	9 Mon	9 Wed	9 Sat	9 Tue	9 Tue	9 Fri	9 Sun Pfingstsonntag	9 Wed	9 Fri
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26 Sun	26 Tue	26 Fri	26 Sun	26 Wed	26 Sat	26 Mon	26 Thu	26 Sat 2. Weihnachtstag	26 Tue Modul 2	26 Fri	26 Fri Karfreitag	26 Mon	26 Wed	26 Sat	26 Mon
27 Mon	27 Wed	27 Sat	27 Mon	27 Thu	27 Sun	27 Tue	27 Fri	27 Sun	27 Wed	27 Sat	27 Sat	27 Tue Modul 4	27 Thu Frühlingsfest	27 Sun	27 Tue
28 Tue	28 Thu	28 Sun	28 Tue	28 Fri	28 Mon	28 Wed	28 Sat	28 Mon	28 Thu	28 Sun	28 Sun	28 Wed	28 Fri	28 Mon	28 Wed
29 Wed	29 Fri	29 Mon	29 Wed	29 Sat	29 Tue	29 Thu	29 Sun 1. Advent	29 Tue	29 Fri		29 Mo 2. Advent	29 Thu	29 Sat	29 Tue Modul 5	29 Thu
30 Thu	30 Sat	30 Tue	30 Thu	30 Sun	30 Wed	30 Fri	30 Mon	30 Wed	30 Sat		30 Tue	30 Fri	30 Sun	30 Wed	30 Fri
31 Sun	31 Sat	31 Fri	31 Mon	31 Mon	31 Mon	31 Sat Reformationsfest	31 Thu Silvester	31 Sun			31 Wed		31 Mon		31 Sat